Want To Be Successful in Business? Get a Mentor Says Chiron Marketing Solutions

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Chiron Marketing Solutions emphasises the importance of a mentor in business, claiming it is crucial for any aspiring entrepreneur seeking success.

About Chiron Marketing Solutions: http://www.chironmarketing.com/

Chiron Marketing Solutions believe many entrepreneurs overlook the importance of developing mentor relationships. Many successful entrepreneurs have praised their mentors for contributing to their success. In business there will be many challenges, and to avoid the feeling of loneliness it can prove beneficial to have a support system to not only offer advice and guidance, but to offer support on a personal basis when times get tough. Rob Gowling, Managing Director of Chiron Marketing Solutions attributes his success in business to the various mentors they had when launching the company, and still seeks advice on a regular basis today.

Chiron Marketing Solutions offers guidance on how to get a mentor and build a strong relationship.

Tip 1: Don't just stick to one mentor – build a network of hundreds of experts

By maximising on perspectives it will create a great bank of information for an entrepreneur to consider when making a decision. One person's response may be unsuitable for a specific circumstance; therefore, it is crucial to maximise outlooks.

Tip 2: Approach your potential mentor with confidence

Seize opportunities and remember, regardless of current status, everyone started somewhere. By displaying confidence, it will impress that contact and encourage further communication, as they likely had to push boundaries to achieve success.

Tip 3: Don't ask for the world, you might be surprised what you get

Mentors have business responsibilities too and are unlikely to have hours to spare. However by being crystal clear on the information needed, it will ensure the snapshots of information are relative and allow an individual to offer feedback on how the information assisted in success. Mentors like to hear how they helped, so it's important to provide them with regular feedback.

Chiron Marketing Solutions is a sales and event marketing firm based in Glasgow, Scotland. The firm work with a number of big name clients delivering high quality marketing services through in-store promotions and private site events. Chiron Marketing Solutions believe that personalisation is the secret to successful marketing and have developed unique strategies to help their clients offer a tailored service to each of their customers. Through face-to-face customer communication the firm help brands to forge meaningful and long lasting relationships with customers. These relationships drive revenue and increase overall brand loyalty.

Rob Gowling believes he has a responsibility to offer business mentoring to budding entrepreneurs as he feels that without the support he was offered along his journey he would not have experienced the same speedy success.

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Chiron Marketing Solutions specialise in a personalised form of marketing that helps to make long-lasting connections with consumers and deliver a high ROI for their clients. For more information Follow @ChironMarketin_ on Twitter and 'Like' them on Facebook.

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