

Want to be an A player? Follow these rules claims Syrac Inspirations

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Sheffield-based [Syrac Inspirations](http://www.syracinspirations.com) outlines their top tips to becoming highly skilled in a chosen field.

In business, as in any walk of life there are average and extraordinary people. Those who make it to the top of their industry do so by having a certain set of characteristics and Syrac Inspirations have outlined the rules to follow to become an A-player.

About Syrac Inspirations: <http://www.syracinspirations.com>

1. Massive action

Very few entrepreneurs are fortunate enough to experience success first time around. While most average people would try a handful of times and give up due to knock backs, A-players know that if they keep going and put the work in, inevitably the work will pay off and they will eventually achieve success.

2 They play to their strengths

A-players understand what it is that they are great at and as a result they don't waste their time on menial tasks that won't assist in the bigger picture. They know what they do that creates value for their business and they spend their time focusing on those tasks.

3. Effective communication

A-players are masters of communications. The best communicators recognise the importance of 2-way conversations and allowing others to have their say. A-players know how to communicate to get what they want. They are able to balance a strong and authoritative communication with caring and compassionate conversations.

4. They are adaptable

An entrepreneur's journey is never smooth sailing, with obstacles always cropping up along the way. While B and C players may continue to do the same as they have always done, A-players have the ability to adapt their approach to overcome the obstacles. A famous quote by Albert Einstein sums it up perfectly:

"Insanity is doing the same thing over and over and expecting a different result." –Albert Einstein

5. Self-preservation

Running a successful business takes a lot of hard work and energy. B and C level entrepreneurs let their business consume their lives, whereas A-player entrepreneurs recognise the importance of achieving a healthy work / life balance and they take care of themselves physically, mentally and emotionally. By taking care of themselves every day means, A-players build healthy habits and prevent burnout.

At Syrac Inspirations they work with a diverse group of people, and have come to the belief that while people are fortunate to be born with natural gifts and talents - which does give them an advantage - these are skills that can be learned.

Syrac Inspirations is a Sheffield based sales and event marketing firm that supports businesses in increasing their market exposure and generating more sales. Through face-to-face marketing the firm are able to build strong connections with consumers and personalise the customer experience. The firm works with a wide range of companies and due to their pay-on-results policy, are able to conduct meaningful market research and run engaging marketing campaigns on almost any sized budget.

SOURCE: <http://addicted2success.com/entrepreneur-profile/5-attributes-of-a-player-entrepreneurs/>

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