WAN-IFRA Partners with UNESCO to Offer News Literacy Training and Workshop.

Monday 10 November, 2025

The World Association of News Publishers (WAN-IFRA) has announced a partnership with the United Nations Educational, Scientific and Cultural Organization (UNESCO) to deliver three complimentary trainings in celebration of UNESCO's Global Media and Information Literacy Week, an annual event to raise awareness and celebrate the progress achieved towards Media and Information Literacy for all.

In an era of increasing mistrust, misinformation and media avoidance, newsrooms must equip themselves with strategies that reinforce credibility, transparency and civic value. Through this collaboration with UNESCO, WAN-IFRA provides practical, high-impact training for news executives and editorial operations, helping news organisations make journalism's processes more visible, audience engagement more meaningful, and public trust more substantial.

Key training dates and formats

The programme consists of two free online training sessions and one in-person workshop, hosted at WAN-IFRA's upcoming Newsroom Summit, held in Copenhagen on 18-19 November 2025.

> **Online session 2:** 25 November 2025, 17:00 CET — "From Policy to Strategy: Building Your News Literacy Roadmap". Focuses on how to turn good intentions into newsroom-level news-literacy strategies.

> **In-person workshop (for Newsroom Summit attendees):** 17 November 2025, 14:00–17:00 CET, at the premises of JP Politiken in Copenhagen, as part of the Newsroom Summit 2025 (18–19 November). Titled *"Behind the Byline: Transparency and Truth in a Polarised Media Environment"*.

Detailed information on the training sessions can be found here.

Who should attend

- Senior editors and newsroom executives seeking to embed news-literacy initiatives into editorial workflows.
- Media policy and audience-engagement leads tasked with deepening trust and transparency across publications.
- Attendees of the Newsroom Summit who wish to take their participation further via the live, interactive workshop.

How to register

- **Online trainings**: Register in advance here: 12 November and 25 November
- **In-person workshop** (Copenhagen, 17 November): Participants of the Newsroom Summit should email mediapolicy@wan-ifra.org to request access.

ABOUT

WAN-IFRA, the World Association of News Publishers, is the global organisation of the world's press, comprising 3,000 news publishers and technology companies and 60 national publishers' associations representing 18,000 publications in 120 countries. With a mission to protect the rights of journalists and publishers around the world to operate independent media, WAN-IFRA provides its members with expertise and services to innovate and prosper in a digital world and perform their crucial role in society. WAN-IFRA acknowledges the essential role of news literacy, defined in the association's Media Literacy Policy, as "the ability to actively seek out credible news, recognise bias, understand how journalism is produced, and apply critical thinking… in civic, educational and professional contexts."

About UNESCO's Media and Information Literacy **initiative:** UNESCO regards media and information

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literacy (MIL) as a core skill set enabling individuals to engage critically with information, navigate digital environments safely, and build trust in information ecosystems - key in the fight against disinformation and for protecting freedom of expression and access to information.

Company Contact:

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WAN-IFRA

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