

# WALL-SMART APPOINTS NEW DISTRIBUTION FOR THE UNITED KINGDOM

Tuesday 10 June, 2014 Media:

ESSENTIAL INSTALL LIVE!, UK. Wall-Smart LTD. is pleased to announce a new distribution partnership in the United Kingdom. Effective immediately, Habitech Ltd. is the exclusive distributor in the UK for all Wall-Smart® products including WS for iPad®/mini/Air, WS for touch panels and WS for keypads.

Galia Ben-Dor, Co-CEO and Founder of Wall-Smart "we are very excited to partner with Habitech and have a common vision in regards to custom installations. We are confident that Habitech will make Wall-smart a successful brand in the UK and will provide a high- level support for Wall-Smart dealers in the UK". Commenting, Habitech MD Jonathan Pengilley said "the iPad has become the control screen of choice for many integrators, and so its seamless integration with décor should be a high priority for CI pros. We've chosen Wall-Smart as a proven, cost-effective and straightforward way to remove forever the wall-acne associated with home automation screens and keypads, in order to achieve the perfectly coordinated blend of electronics and décor demanded by installers, interior designers and their clients."

#### About Wall-Smart Ltd.

**Wall-Smart** presents a new practical design that combines functional control & aesthetics to seamlessly integrate into any wall by providing innovative, creative yet cost-effective solutions for all in-wall challenges.

Our unique combination of Engineering, Interior Design & Production capabilities enable you to meet the demanding, constantly transforming functional design needs of the modern-day integrated smart home. <a href="https://www.wall-smart.com">www.wall-smart.com</a>

#### About Habitech Ltd.

**Habitech** is a Value Added Distributor of Home Entertainment and Home Automation products. Habitech believes that home entertainment and automation should be easier to use and more affordable, and that 'value' means the best combination of performance, simplicity and reliability.

Head Office is based at Alton in Hampshire. There are also demonstration rooms in Manchester and Dublin.

www.habitech.co.uk

Distributed By Pressat page 1/2



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<u>Distributed By Pressat</u> page 2 / 2