VSTAR – Finally an electronic cigarette with personality

Monday 20 January, 2014

VSTAR is a new electronic cigarette brand that is about to spark a new trend on this booming market and give smokers another good reason to go smoke free in 2014 – along with the growing 1.3 million 'vapers' in the UK.

With its mat black finish and ingenious design VSTAR is undeniably stylish – and is certainly not a cigarette lookalike. But it doesn't stop there. For the fashion conscious vapers VSTAR offers a choice of 'skin art' for added personality. The 2014 collection introduces Urban Camo, Vintage Tattoo, Snow Leopard and Union Jack. These high-quality adhesive wraps are designed not only to look good but are also durable and water resistant to protect the device.
About this unique design choice, the VSTAR co-founders explained, "We didn't want VSTAR to look like a cigarette, because it isn't one. We wanted our design to be personal, bold and special. Going smoke free is a victory that people want to shout about and are proud of. With VSTAR people can make a statement about who they are".

VSTAR is all about personality and personal choice right through to the palette of rich and subtle flavours including a honeyed blend of Golden Tobacco, icy Cool Menthol and indulgent Sweet Vanilla, with more to follow in 2014. Each flavour is available in a choice of either medium or high nicotine strengths. VSTAR will also be launching in the coming months nicotine-free flavours 'We want to offer our customers complete freedom to reduce right down to zero nicotine whenever they want".

Not only is VSTAR stylish but it's simple to use. The two-piece design combines an easy to charge battery and pre-filled cartridges – which means no mess, no cleaning, refilling or maintenance is needed. Its simplicity of use makes it perfect for people who are looking for an easy and modern alternative to smoking.

VSTAR is a UK family owned company, who after years of smoking abuse made the revolutionary switch to electronic cigarettes. "As ex-smokers we truly understand the challenges and difficulties smokers face when discovering electronic cigarettes. Our mission is to contribute to shaping the future and design of these revolutionary products and to making Britain smoke free by offering a sophisticated smoking alternative".

VSTAR premium electronic cigarettes have no tobacco, no smoke, no harmful chemicals, no tar and no odour. The simplest way to discover VSTAR is to experience their Starter Kit priced at £19.99, which includes the equivalent of 90 cigarettes, a rechargeable battery and 3 flavours to discover. At this price smokers will certainly see a money saving benefit to making the switch from tobacco cigarettes.
Visit the on-line store at http://www.vstarecigs.com

For more information, contact the VSTAR team at contact@vstarecigs.com

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