Voting for the Beauty Guild Awards of Excellence Starts Online, Beauty Express Comments

Monday 20 January, 2014

The Beauty Guild is asking online users to submit nominations for the best suppliers and trainers in the beauty industry.

With the start of the new year, the Beauty Guild is asking what it takes to make a difference between a good beauty supplier and an outstanding one. Taking place in March, the Beauty Guild Awards of Excellence were set up to recognise the best suppliers and trainers across the beauty, spa and nail industries.

This year, the Beauty Guild is asking online users to consider a wide range of factors when nominating their favourite suppliers and trainers, including quality of services, attention to detail as well as “going the extra mile”.

Categories include Best Customer Service, Best Web Services, Best Skincare Supplier and many more. With the ever-increasing popularity of false eyelashes a consideration, an award for Best Lash Supplier has been added to the list for the first time.

In 2013, Beauty Express was awarded the Best Web Services, having won several other awards over the years, including Best Equipment and Furniture Supplier four years in a row, Best Wholesaler and Best Customer Service.

Beauty Express representative comments: “We are absolutely delighted to have won the award for Best Web Services last year and hope to be nominated again for our efforts in 2014. Our team works hard all year round to make improvements to the services we provide and to make online shopping as user-friendly an experience as possible.”

The Beauty Guild Awards of Excellence stand out among other industry awards because they are not judged by a panel and are decided solely by the service users alone. Once the Beauty Guild has put together a short list, the winners will be decided by the votes of beauty therapists from across the UK.

Users can nominate companies in as many categories as they like and anyone can make a nomination for any company, although each person can only nominate one business per category.

About Beauty Express:
Beauty Express is part of Sally Beauty Holdings Inc., the world’s largest supplier of professional hair and beauty products. Working closely with trade-only sister company Salon Services, Beauty Express offers beauty and spa professionals an unrivalled collection of specialist beauty products, equipment and furniture.

Beauty Express is the preferred supplier for many leading salon groups across the UK and Ireland. In collaboration with Salon Services, we have carefully selected our award-winning range of over 5,000 products, sourced from leading providers across the globe including a large portfolio of exclusive brands.

From salons and spas to nail bars and colleges, we cover every sector of the industry and can assure you that the products you order from us will be high quality, value for money and delivered fast. Beauty Express and Salon Services are proud to bring you this extensive product range.

For further information, please browse this catalogue, or visit us online at www.beautyexpress.co.uk.

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