

VosTel Limited innovate in supplying IP telephony for businesses

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By Brad Monks
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East Sussex, UK – An East Sussex based IP telephony company is making an impact in the emerging world of IP telephony. VosTel is a purpose built full telephony platform that offers a cost-effective and feature-rich platform for businesses of all sizes, in less than a year from breaking away from its parent company the company has shown a significant growth in its client base as well as the features it offers its users.

VoIP telephony (calls placed over the internet rather than through fixed line) is without doubt the future of communications according to industry analyst predictions, it is already commonplace in USA, Australia and many European countries. A majority of large corporations embrace the technology for its supreme functionality and cost effectiveness, companies such as Tesco, Royal Bank of Scotland and most county councils.

Until now an enterprise level system for a business would have cost many thousands of pounds to install and maintain. Many small and medium size businesses would like to utilise features such as voicemail-to-email, IVR's ("press 1 for sales, 2 for accounts..."), time-of-day call routing and much more as well as making significant savings regarding line rentals, call costs and feature costs. These features and cost savings are commonplace with VosTel's IP telephony platform and can be utilised for as little as £4.99 per month.

VosTel are seeing a variety of businesses, particularly SME's, converting to IP telephony and because each client has their own individual set of needs then a bespoke solution is tailored around the client's requirements. The one month contract period also means clients use VosTel because they want to and not because they have to, an important factor when many larger service providers are tying clients in to contract periods of up to 7 years.

So how can an innovative company take on the might of their multi-national competitors? The answers lay in various approaches...by being a complete telephony platform and not just 'call minute re-sellers', by offering the client what they want without add-on costs for features and by being ahead of the game in an exciting and fast-paced industry.

With a broad spectrum of worldwide clients including motor factors, solicitors and even well known celebrities VosTel are offering a very attractive, cost-effective and feature-rich alternative to some of the better known service providers.

The ability to offer everything from analogue line and broadband installation via their relationship with Zen Internet, right through to a full install for any size of business really does show that VosTel can take care of everything for you...so don't put it on your 'too difficult' pile!

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