

## VOLKSWAGEN'S DOUBLE FIRST IN TOPGEAR'S 'BEST CARS IN THE WORLD' ISSUE

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Volkswagen is celebrating an impressive brace of titles in *TopGear Magazine*'s latest issue which names the very best cars in the world.

*TopGear* declares the Volkswagen Golf 'All The Car You'll Ever Need', while the Volkswagen up! is named 'Best First Wheels' by the influential motoring brand.

Praising the Volkswagen hatchback that has dominated its class for more than four decades, the magazine said: "A Golf. Short of needing seven seats or some genuine off-road ability, those two words can answer just about any car requirement you care to throw our way."

With comfortably more than 30 million produced over the car's 42-year history, the Volkswagen Golf retains its classless appeal and enduring reputation for quality, reliability and effortless competence. Upwards of two million Golfs have been sold in the UK to date, and roughly one in three new Volkswagens sold here last year bore the name Golf.

The most extreme iteration of the current Golf – the sold-out GTI Clubsport S – was recently described by *TopGear* thus: "There's no denying how quick it is, but the GTI is also incredibly tactile and approachable for a hardcore front-wheel-drive hatch."

Meanwhile the recently revised Volkswagen up! carries off the 'Best First Wheels' title with its potent mix of style, functionality and value.

Today's up! remains one of the five key pillars of the Volkswagen portfolio in the UK alongside new Tiguan, Polo, Golf and Passat, and the car has been a consistent sales performer in the UK since its launch here in 2012.

In the UK, the new car is offered with a choice of two petrol engines offering three engine outputs: a naturally aspirated three-cylinder 12-valve petrol engine with outputs of either 60 PS or 75 PS, or a new three cylinder turbocharged 1.0 TSI petrol unit with 90 PS.

TopGear said of it: "The up! doesn't really feel like a baby car: it's refined and has supple suspension and runs true on motorways."

Welcoming the brace of important titles for two of Volkswagen's most popular models Alison Jones, Director of Volkswagen UK, said: "For both the Golf and the up! to be recognised in this way by the experts at *TopGear* is a really strong result.

"With the prospect of the revised Golf, and much else besides, to look forward to next year I'm hopeful that we can continue to celebrate Volkswagen awards successes such as this throughout 2017."

(ends)

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