VOLKSWAGEN SELECTS TOMTOM MAPS

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TomTom (TOM2) today announced an agreement to deliver maps to Volkswagen, one of the world's leading car makers. Volkswagen will launch in-dash navigation systems with TomTom maps, starting with the new VW multimedia system in North America in Q2 2015. The system will be introduced across multiple car lines, including the Jetta, Passat and Beetle.

TomTom is a global leader in smart map making, and one of the first to leverage crowd sourcing to detect changes. By combining professional map-making methods with a community of hundreds of millions of users, who provide GPS traces and actively share real-world road network changes, TomTom ensures the maps it delivers to customers are accurate and up-to-date.

"We are delighted to announce this agreement with Volkswagen, strengthening our relationship with one of the world's premier car manufacturers, and reinforcing our global position as a trusted provider of automotive grade maps", said Harold Goddijn, CEO of TomTom. "TomTom's real-time map-making technology ensures our customers will have the most up-to-date map on the market."

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About TomTom

TomTom (TOM2) empowers movement. Every day, millions of people around the world depend on TomTom to make smarter decisions. We design and develop innovative products that make it easy for people to keep moving towards their goals. Best known for being a global leader in navigation and mapping products, TomTom also creates GPS Sport Watches, as well as state-of-the-art fleet management solutions and industry-leading location based products.

Our business consists of four customer-facing business units: Consumer, Automotive, Licensing and Telematics.

Founded in 1991 and headquartered in Amsterdam, we have 4,000 employees worldwide and sell our products in 41 countries.

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