Volkswagen Group Appoints Dr. Thomas Sedran as Head of Group Strategy

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Dr. Thomas Sedran (51) has been appointed Head of Group Strategy at the Volkswagen Group. He takes up this post with effect from November 1 and will report to the CEO, Matthias Müller.

Thomas Sedran was born on October 13, 1964. Sedran holds a Master's degree in business administration from the University of Hohenheim and a Ph.D. from Ludwig Maximilian University in Munich.

Sedran worked as a management consultant from 1994 to 2012, for example holding responsibility on a global level for the Competence Automotive Center at Roland Berger Strategy Consultants until 2006. He then became managing director of automotive business affairs at management consultants AlixPartners in Munich.

Sedran was appointed the member of the Management Board of Adam Opel AG in charge of strategy and operations in 2012. As interim CEO he was instrumental in developing the Drive Opel 2022 strategy designed to return the company to sustainable profitability. From July 2013 he was President and Managing Director of Chevrolet and Cadillac Europe.

Note: The text and photo are available for downloading at www.volkswagen-media-services.com.

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