

Vivian Yin Appointed CEO of FremantleMedia China

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Singapore, 14 July 2015 - FremantleMedia, one of the largest creators and producers of television brands in the world, today announced the appointment of Vivian Yin as CEO, FremantleMedia China. Based in Shanghai, Vivian joined the company this week and reports into Paul O'Hanlon, Managing Director, FremantleMedia Asia.

Vivian, most recently Chief Representative and VP Production at Star China, will be responsible for the overall day to day management of the operation and will drive the continued expansion of the FremantleMedia China business.

Paul O'Hanlon, Managing Director Fremantlemedia Asia, said: "FremantleMedia's China business is a critical part of our strategic growth in the region. Vivian's strong sense of content creation and hands on production expertise, plus her experience as a highly regarded executive at Star China will be a fantastic asset as we step forward with our plans in China."

Vivian Yin, CEO, FremantleMedia China said: "I am extremely honored to be joining the senior team of FremantleMedia Asia, and adding my experience to drive exciting new growth plans in China. I look forward to working on the raft of projects already in the pipeline, and broadening our business as we continue to diversify."

Vivian is an experienced and highly regarded television executive with strong relationships in the China market. At Star she was responsible for business development, acquisitions and distribution, and supervising their large-scale talent show projects including The Voice and Dancing With The Stars.

Vivian Yin takes over from Yu Le who is leaving FremantleMedia to move to Australia with his family.

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ABOUT FREMANTLEMEDIA

FremantleMedia creates, produces and distributes some of the best known and loved content in the world including: Idols, Got Talent (co-produced with Syco in the UK and the US), The X Factor (co-produced with Syco in the UK), Take Me Out, My Mom Cooks Better Than Yours, Family Feud, The Price is Right, Farmer Wants A Wife, Deutschland 83, Gute Zeiten Schlechte Zeiten, Wentworth, Neighbours, Generation War, No Offence, Grand Designs, Jamie Oliver, Danger Mouse, Kate & Mim-Mim, Munchies (with VICE Media), and FullTimeDEVILS. We have an outstanding global network with operations in 28 countries, creating over 10,000 hours of programming a year, rolling out more than 45 formats and airing 350 programmes a year worldwide. The company also distributes more than 20,000 hours of content in over 200 territories. We are part of RTL Group, the leading European entertainment network, which is in turn 75.1 percent owned by the international media company Bertelsmann.

- See more at: <http://www.noodls.com/viewNoodl/29062818/fremantlemedia-ltd/vivian-yin-appointed-ceo-of-fremantlemedia-china#sthash.5T7iBEOx.dpuf>

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