Visit Chile Superside Ads Land in London

Tuesday 27 October, 2015

London Taxi Advertising *is bringing breath-taking images of the beautiful country of Chile to the UK capital as part of a new superside advertising campaign.*

A fleet of famous London black cabs carry images of a range of spectacular Chilean landmarks in order to promote the country as a tourist destination.

The Visit Chile campaign, coordinated by LTA alongside www.chile.travel, will see Chile gain a strong presence on the streets of London ahead of the upcoming World Travel Market. Hosted in London in the first week of November, it is the world's leading travel event. The superside advertisements will catch the eye of visitors as they make a huge impact and stand out from the rest of the busy London traffic.

Chile extends from the Andes Mountains to the Pacific Ocean, with countless things to see and do in the country, from the bustling capital city of Santiago to the iconic landmarks of Easter Island. This latest advertising campaign between LTA and the national tourism service of Chile celebrates the country's beauty and main attractions, encouraging Londoners to visit the South American nation.Sales Director of London Taxi Advertising, Paul Tremarco, said:

> *"We're thrilled to be involved in this fantastic campaign, bringing iconic images of Chile to the streets of the UK through superside advertising. The cabs are perfectly timed for the upcoming World Travel Market, and will make a real impact on London's roads as they catch the eyes of millions.*

Media:





Related Sectors:

Media & Marketing :: Travel & Tourism ::

Related Keywords:

World Travel Market :: wtm15 :: Travel And Tourism :: Taxi Advertising :: London :: Chile :: Visit Chile :: Travel :: Advertise London Taxis :: Lta :: Media ::

Scan Me:

Company Contact:

London Taxi Advertising

T. 0203 411 1777
E. news@londontaxiadvertising.com
W. https://www.londontaxiadvertising.com/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.londontaxiadvertising.pressat.co.uk