Virtual Landline Reaches London with Radio Airtime Media

Monday 17 February, 2014

Radio Airtime Media have been appointed by Buzz Networks to launch an advertising campaign for Virtual Landline.

30 second advertising spots will be broadcast across London to potential customers of Virtual Landline – a new personal phone service that gives UK phone networking access, and enables users to make and receive calls anywhere in the UK.

Launching on February 17th, the adverts will be broadcast on a regular basis on Smooth London for a duration of four weeks.

The clear and informative advert features an enthusiastic customer describing how “business has really picked up” since using Virtual Landline. Featuring service details and pricing information to promote the service, the ad concludes with listeners being encouraged to visit the website, Virtual Landline.co.uk, to find out more.

CEO of Radio Airtime Media’s parent company Media Agency Group, Lee Dentith, said “ Radio advertising offers Virtual Landline a proven method of reaching audiences, with London-based potential customers and business people targeted with an informative and engaging campaign.”

Related Sectors:

Business & Finance :: Computing & Telecoms ::

Related Keywords:

Radio :: Advertising :: 30 Second Spots :: Virtual Landline ::

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