# Virgo Prep School aims for South London with Transport Media

**Tuesday 12 November, 2013**

Virgo Prep School has appointed Transport Media to showcase their independent, co-educational school across communities local to their South East London location. A 4-week bus rear advertising campaign will commence on the 11th November, inviting the public to visit the school.

Displayed on a white background, the Virgo Prep School logo takes a central position accompanied by two photographic images of the grounds. The advert encourages parents to “come and see us work and play”, with the school website, telephone number and address presented below.

Marketed as “South London’s best kept secret”, Virgo Prep School lies in the district of Upper Norwood within the London Borough of Croydon, catering for pupils aged between 3 and 11. CEO of Transport Media’s parent company Media Agency Group, Lee Dentith, said: “By advertising on local bus rears, Virgo Prep School will access road users within a geographically relevant area, gaining additional dwell time during periods of heavy traffic.”

## Related Sectors:

Education & Human Resources :: Media & Marketing ::

## Related Keywords:

Education :: Primary :: School :: Outdoor :: Bus :: Advertising ::

## Scan Me:

## Company Contact:

_

**Transport Media**

T. 08451637907
E. lauras@mediaagencygroup.com
W. https://www.transportmedia.co.uk/

View Online

**Newsroom:** Visit our Newsroom for all the latest stories:
**https://www.transportmedia.pressat.co.uk**