Virgin Holidays Launches Its First Dedicated USA Golf Brochure

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Virgin Holidays has launched its first ever dedicated Golf Brochure, bringing together a wide range of America's best courses, to suit all tastes, budgets and handicaps.

Showcasing the USA's varied and vast collection of golfing resorts, the brochure ranges from luxury desert courses in Palm Springs and Las Vegas, to striking beach side locations across Florida, California and the Carolinas.

There's even a chance to tee off in the footsteps of a pro by playing on some of the country's' most prestigious courses. Choose from regular tour venues including TPC Sawgrass, PGA National, Trump National Doral and Harbour Town Golf Links. In addition there are venues with a special place in golf history having hosted Ryder Cups and major championships, including Kiawah Island Ocean Course, Pinehurst No2 and Pebble Beach.

Catering for couples and groups, the new collection offers flexibility for every kind of traveller, with both single and multi-centre trips, for travellers wanting to combine a golfing break with another Virgin Holidays destination.

Lee Haslett, Director of Sales at Virgin Holidays, commented;

“As the UK's favourite holiday company to the USA, the time felt right for us to showcase the variety of world class golf resorts the country has to offer. Although this is an entirely new collection for us, our customers can be assured in the knowledge they'll still receive the same high standard Virgin Holidays are renowned for – and we'll even fly your golf clubs free of charge!'

Prices start from £849pp*

*Based 7 nights at Mystic Dunes Resort in Orlando, departing on 07 June 2016, including return Virgin Atlantic flights, 7 days car hire and 4 rounds of golf. Based on two adults travelling. Subject to availability. Terms and conditions apply.

-Ends-

Please contact the Virgin Atlantic and Virgin Holidays Press Office for more information on press.office@fly.virgin.com

About Virgin Holidays
Now in its 30th year, Virgin Holidays is the UK's favourite worldwide holiday company. Founded in 1985 on the Virgin principles of excellent customer service, value, reliability, responsibility and a sense of fun, it has used its entrepreneurial heritage and passion for innovation to benefit customers and communities around the world.

In 2014, it was voted Best Large Holiday Company to the USA, Canada and the Caribbean for the fourth consecutive year at the prestigious, consumer-voted, British Travel Awards.

October 2014 saw Virgin Holidays overhaul its approach to travel retail, launching its first concept store that is designed to inspire and engage consumers at the heart of the model. The new concept store is designed to create a landscape of interaction, giving the customers opportunities to explore new destinations, discover new experiences and shop for holidays in a relaxing environment.

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