Vino2Go The Portable Wine Cup is an Ingenious Solution for Wine Lovers

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London (12th June 2013) – Wine making is considered to be an art form, celebrated by its fans on patios, at food festivals and at outside events. The traditional wine glass, however, was not designed with these venues in mind.

Enter the Vino2Go The Portable Wine Cup, an innovation designed especially to allow wine lovers to enjoy their passion at outside events, while listening to bands at music festival, at food festivals and while walking. The Vino2Go is a 280ml double wall tumbler with an outside shape that is easy to hold, insulated tumbler with a spill-proof lid that has a familiar wine glass encased in a BPA-free plastic.

It keeps wine at a stable temperature, and the Vino2Go lids -available in 10 vibrant colours including Merlot Red, Party Pink and Verde Green – provide a large choice for the users to match a variety of home and garden decors and not only prevents spills, but also keeps the wine free from bugs and outdoor particles.

Vino2Go is also great for those environments easily stained or for large parties when glasses can be bumped and wine spilled. The Vino2Go The Portable Wine Cup is elegantly designed and resists spills, breakage and will always retain the classy look that wine connoisseurs love.

It allows you to take your wine while camping and traveling. Already, the Vino2Go has earned rave reviews among so-called “action” wine drinkers, those who enjoy wine while on vacation or in the great outdoors or while on a romantic boat trip.

The Vino2Go is for the real world – the world where not everyone drinks while sitting back in a calm environment. The Vino2Go is a spill-proof cup that retains the sophistication of a wine glass.

Ryan Collins, Director of Uberstar said "We're especially looking forward to summer this year; seeing festival goers, sunbathers and romantics on picnics being able to look great while preventing their wine from spilling."

"Once you try Vino2Go for yourself you'll wonder how you ever managed without it. It really is the greatest thing to hit the world of outdoor drinking since the Thermos flask."

Vino2Go is available in 10 colours from Uberstar, for £14.99

For more information, samples or high resolution images please contact Ryan Collins: T: 0208 675 2140 / E: ryan@uberstar.co.uk

Customer information

- Portable wine glass
- Double walled construction controls the temperature of your drink
- Slide open and close lid provides a spill-proof glass
- Shatterproof
- 280ml capacity
- Made of SAN acrylic plastic, BPA free
- Hand Wash only
- Wine not included
- Priced £14.99, available from www.uberstar.co.uk

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