

# Vienna Tourists Hire Top Conductor To Sound Out City Of Music

#### Thursday 6 June, 2019

Vienna, Austria, 6<sup>th</sup> June 2019 – While Vienna's top music institutions prepare for the summer break, music aficionados will be able to cultivate their passion in a new way. Active Viennese conductor and pianist Christoph Campestrini is set to transform the classical <u>Vienna music experience</u> of private customers and small tour groups in the City of Music.

Whereas tour and art guides have helped to gain insight into local culture travelers have been mostly left alone when experiencing music onsite. Maestro Christoph Campestrini now offers to share his passion for classical music in a unique setting: "When I am on the road my main objective is to communicate, with orchestras as well as with audiences. Therefore, it is a special privilege for me to be in touch with music lovers on a one-to-one basis. I want to share my passion for the works I perform and to answer questions about these works or classical music in general. The *Maestro Masterclass* is a wonderful way to do this and to establish a link with people interested in music."

Lillian Martin, US-based editor and *Maestro Masterclass* customer: 'We had an amazing time with Christoph, talking about composition, conducting and music theory. Christoph even had my son Ethan conducting while he played on the piano. Thanks to his engaging personality Christoph made the class and subsequent concert lots of fun.'

During Campestrini's private *Maestro Masterclasses* guests sound out Vienna's music tradition with Campestrini in three formats.

#### A Viennese Music Salon

Building on the recent revival of the Wiener Salon, private guests spend an evening of music and musical conversation with Maestro Campestrini on the piano, and internationally acclaimed soprano Flaka Goranci. Between piano music and singing, participants will gain a deep understanding how opera reached an unparalleled height in the city, how Vienna created its own specific style of performance and why the Viennese public to this very day is so easily enamored with beautiful voices.

#### The Sounds of Vienna

In one of Vienna's piano salons Christoph Campestrini introduces his guests on the piano to the traditions of Viennese music making: from Mozart and Beethoven to Schubert, from Strauß to Mahler.

During their conversations with the Maestro and a presentation, music fans pursue a range of questions: Why were Europe's most important composers like Beethoven and Mahler drawn to Vienna? How did their presence create a world-unique performance tradition? What did the likes of Mozart and Schubert contribute to Vienna's musical tradition? Which performance practices did they share? And what makes Viennese music making so special?

#### **Concert And Opera Exclusive**

During the main music season the Maestro exclusively accompanies guests to <u>Vienna concerts</u> and operas of their choice at Musikverein, Konzerthaus or the Vienna State Opera. Before the performance, Campestrini outlines the specific work's background and shares insight into the 'making of', going far beyond concert program booklets. During the evening, music fans will know what to listen out for as they lean back and enjoy the opera or concert. In addition, the guests can exchange their thoughts with the Maestro on the artistic interpretation of the work presented.

### Beethoven 2020 Special

While Vienna prepares for a year of celebrations, concerts and exhibitions to mark long-time resident Ludwig van Beethoven's 250<sup>th</sup> anniversary, Beethoven fans will enjoy their own exclusive experience: Starting now, Campestrini will share insights into the life and work of Beethoven from a musician's perspective in *Ludwig van* Beethoven in Vienna

- The Story of a Musical Giant. Listening to the Maestro's live piano presentations, participants will explore the legacy of Beethoven as a composer, thinker and humanist.

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The Maestro Masterclasses are tailored to each group of individuals and are available from EUR 960.

#### **About Christoph Campestrini**

Christoph Campestrini unites the rich musical tradition of his Austrian home country and the cosmopolitan education received during his formative years in New York. He studied conducting, composition, philosophy and languages at The Juilliard School and at Yale University.

The pianist and conductor now maintains an active worldwide conducting schedule, having appeared with the London Symphony Orchestra, Moscow Radio Symphony Orchestra, Deutsches Symphonie-Orchester Berlin, Frankfurt Radio Symphony, and many more.

## **About Vienna Unwrapped**

<u>Vienna Unwrapped</u> is a destination site for independent culture travellers, run by native Viennese Barbara Cação. While exploring Barbara's personal reviews of her home city and surroundings, visitors can plan and book their own walks, tours, restaurants, and concerts, or receive bespoke <u>Vienna travel planning</u> advice and itineraries through Vienna Unwrapped's Travel Concierge. Barbara Cação is a Vienna destination expert of the British daily The Telegraph and has shared her local insight on some of the world's best travel blogs.

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