Video explains vital role of Talk To Loop to humanitarian and and international development organisations

Wednesday 5 January, 2022

Talk To Loop, the unique platform which enables the recipients of humanitarian aid to give feedback on the services they receive, has launched a short video which explains its benefits to aid organisations.

As well being of direct benefit to individuals and communities, the Talk To Loop platform gives invaluable information to aid organisations, vital in helping them to improve their services.

Talk To Loop complements the work of aid organisations: as a tool which allows the people they serve to give feedback they can not only listen to, but also engage with and learn from.

Talk To Loop enables NGOs, charities, and civil society organisations to reply to feedback and learn from it, across languages, in real time, and at scale.

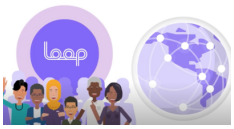
People in communities can access Loop easily and safely, on almost any device. They can share their experiences and views on the web platform, or by SMS message, or with Messenger, or WhatsApp... or even by leaving a voice message… all in their own language.

Feedback can be anonymous if preferred, and Loop has special safeguards for sensitive stories, to keep people safe.

When an organisation uses Loop it can receive first-hand information from the communities it is working in, including quantitative live data from Loop's statistics pages, to analyse trends over time. This helps to inform the design of future services and put the voices of local people on decision making tables everywhere.

Loop brings organisations and beneficiaries closer together: benefiting everyone!

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