# VidaBay Battery-Free E-ink Instant Film Debuts at Spanish Transnational Photography Exhibition

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VidaBay, a tech and cultural brand, has officially confirmed its participation in the ongoing “Miguel Chang Photography Exhibition” series. The brand will showcase its works at the large-scale photography exhibition at Madrid’s Retiro Park in the first quarter of next year. Previously, VidaBay launched cross-border cultural cooperation initiatives with Croatian musician Ana Rucner, who serves as the brand’s cultural ambassador.

Focusing on intelligent imaging technology, VidaBay develops and supplies innovative tech products centered on cloud digital photo frames and battery-free e-ink imaging devices, catering to both daily household use and professional art exhibition scenarios. The star exhibit showcased at the photography event is the VidaBay Snap E-ink Fridge Magnet, also named E-ink Instant Film.

Equipped with advanced color E-ink display technology and a battery-free NFC power supply system, the product requires no charging. Users can instantly transfer images via mobile phones for static display. Delivering a classic Polaroid retro aesthetic, the device replicates the unique film texture of traditional instant photos with soft and gentle color tones, perfectly meeting the static display needs of fine art photography works.

The upgraded second-generation Classic Plus model features a minimalist design. Slim and square in shape, resembling a vintage instant film, it adopts a versatile aesthetic with multiple trendy color options that complement a wide range of home decoration styles. Leveraging its lightweight build and the unique advantage of battery-free permanent E-ink image retention, the product can permanently preserve and display precious family photos. It creates a personalized in-home art corner and private gallery for diverse spaces including kitchens, studios and bedrooms.

The product is available in a variety of color options and genuine leather accessories. Global users can visit VidaBay’s official website to browse full product combinations, color schemes and complete purchasing information.

Miguel Chang (1931–2013) was a distinguished art and photography director with decades of experience in international film production. Throughout his career, he collaborated with world-renowned directors on numerous classic productions, including Dune, Empire of the Sun, Kingdom of Heaven and Total Recall.

Hosted at Madrid’s iconic Retiro Park, the former residence of the late Miguel Chang, the upcoming exhibition has obtained official support from the Madrid City Government, Madrid Municipal Public Library and Bela Municipal Government, facilitating international cultural and artistic exchanges.

VidaBay has launched a variety of international cultural projects, including global ambassador cooperation and cross-border art exhibitions. With independent R&D, self-developed hardware technology and complete compliance qualifications, its E-ink devices provide stable static display solutions for artistic and daily photos, while serving as practical art-style gifts. The brand will continue to participate in global art events to promote imaging culture.

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## Related Keywords:

VidaBay :: E-Ink :: Eink Photo Magnet :: Instant Photo :: Fridge Magnet :: Gift :: Home Decor :: Instax :: Polaroid ::

## Scan Me:

## Company Contact:

**Shanghai Enqi Information Technology Co., Ltd.**

T. +8613521052316
E. feedback@vidabay.net
W. https://www.vidabay.net

**Additional Contact(s):**
qizhenghui@teambay.com.cn

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