VibePay ‘Open for Business’ with launch of Guest Payments

Thursday 6 June, 2024

Pay by Bank payments solution, VibePay, has today announced the launch of two groundbreaking features: Guest Payment and a Web App version of its popular Pay by Bank mobile app product. These additions mark a significant milestone in VibePay's mission to simplify and enhance payment experiences for businesses and customers alike across the UK.

Explaining ‘Pay by Bank’

Pay by Bank is a secure and convenient payment method that allows customers to make purchases directly from their bank account. Instead of using a credit or debit card, customers can authorise payments directly from their online banking apps. This process is facilitated through a trusted payment provider like VibePay, which acts as an intermediary between the customer's bank and the merchant.

Opening up Fee Free Payments for Business

With the introduction of Guest Payment, VibePay empowers customers to make payments seamlessly without the need to download the mobile app. This streamlined process eliminates barriers to entry, offering unparalleled convenience for users while maintaining the security and efficiency that VibePay is renowned for.

A ‘Point of Sale’ Fit for a Digital Age

Moreover, the unveiling of the Web App version of Pay by Bank solution presents a game-changing opportunity for businesses nationwide. Now, sellers can effortlessly manage payments directly from their desktop, transforming VibePay into a versatile Point of Sale (POS) tool. What's more, businesses can manage communication to and from customers within the App with channels, a direct space to facilitate messaging around delivery, returns, payment and discounts and refunds.

Key Benefits of VibePay's Latest Innovations:

- **Seamless Guest Payment:** Customers can now make payments hassle-free, without the need for app downloads, enhancing accessibility and user experience.
- **Web App to Support Business**: The new Web App version of Pay by Bank enables businesses to manage payments conveniently from their desktop, transforming VibePay into a comprehensive POS solution.
- **Fee-Free Transactions**: With VibePay, businesses can enjoy fee-free payments, maximising profitability with every transaction.
- **Instant Payment Transfers**: Payments are processed instantly, accelerating cash flow and enhancing operational efficiency.
- **Direct Communication Channels**: VibePay users benefit from direct channels with customers, facilitating communication regarding delivery, refunds, and returns on one convenient platform.

"We are thrilled to introduce Guest Payment and the Web App version of VibePay, reaffirming our commitment to revolutionising the payment landscape through opening up Pay by Bank for all," said Luke Massie, CEO of VibePay. "These enhancements empower businesses to streamline operations, maximise profitability, and deliver unparalleled convenience to their customers."

VibePay continues to pioneer innovative solutions that drive growth and efficiency for businesses while prioritising user experience and security. With Guest Payment and the Web App version of Pay by Bank, VibePay sets a new standard for simplicity, accessibility, and affordability in the realm of digital payments.

For more information about VibePay and its latest features, please visit our website vibepay.com.

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