# vFairs Accelerates Growth with New Office in the UK

**Monday 2 December, 2019**

vFairs, a platform for virtual events, proudly announces the opening of its office in the UK in the city of Preston, Lancashire. vFairs specializes in powering branded virtual events like virtual career fairs, virtual job fairs, online trade shows, and virtual benefits fairs for organizations across a number of industries.

vFairs is trusted by renowned companies & institutions like Nestle, Unilever, Teradata, T-Mobile, and University of Maryland for virtual events and has a global client base that is actively spreading in the UK.

“We are thrilled to expand our operations in the UK. For the past year and a half, we’ve been generating great interest from firms in the UK and have powered some exciting events. Our new office will give us a strategic advantage to sit close to our valued customers and deliver online events that meet their specific localized needs.” Muhammad Younas, General Manager vFairs.

vFairs has already served acclaimed clients in the UK like:

- **Royal Holloway:** Organized an Online Applicant Event to engage an international pool of potential students
- **BNP Parabis:** Arranged a Virtual Benefits Fair to facilitate employees in selecting the right benefits providers
- **Handi Media:** Conducted “Global Virtual Aesthetic Summit” on the vFairs platform
- **Technology Networks:** Hosted a Virtual Event on “The Science of Cannabis Online Symposium”

vFairs enabled these organizations to reach large audiences and connect with them in real-time through online chat, webinars and digital content.

The UK office will be the fourth addition in their global footprint. vFairs already has offices stationed in the USA, Canada and Dubai (UAE).

David Capper, the Managing Director of the UK chapter of vFairs remarked: “We’re extremely excited about presenting vFairs to the UK market. Virtual events offer an exceptional solution to a number of challenges that local companies face nowadays, particularly with the uncertainty surrounding Brexit. We’re confident that virtual events will deliver great value to UK establishments looking for cost-effective ways to hire top talent, market products and amplify lead generation.”

**About vFairs**

vFairs is a virtual events platform that helps organizations of all sizes conduct online events to meet their business objectives. vFairs specializes in organizing Virtual Career Fairs, Virtual Job Fairs, Virtual Trade Shows, Virtual Benefits Fair, Virtual Education Fairs, and much more. They have powered events for large companies like Nestle, Unilever, T-Mobile and Teradata as well as educational institutions and non-profits.

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## Related Keywords:

Virtual Events :: Virtual Career Fairs :: Virtual Job Fairs :: Virtual Open Days :: Universities :: Recruitment :: HR :: Hiring :: Marketing :: Chat :: Webinars :: Branding ::

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