?Vertical Leap ranks again in Top 100 Agency Register 2014

Monday 15 December, 2014

Vertical Leap is delighted to announce that it is officially one of the top digital agencies outside London.

The Top 100 list is published by The Drum in association with the Recommended Agency Register. Vertical Leap has been included for the second consecutive year, moving up two places to number 73.

The list highlights the 100 most successful agencies located outside the M25 and only includes companies which have proved themselves when it comes to customer satisfaction. This means that Vertical Leap needed to impress its customers consistently. In addition, the stringent criterion ranks agencies according to financial performance, making it clear that companies don't have to be based in the capital to see great results.

London Irish is just one of Vertical Leap's satisfied clients. Spokesperson Chloe Bray says: "Vertical Leap has taken us from a company with no online marketing and poor creative, to generating campaigns that have boosted ticket, jersey and hospitality sales.

"They have given us a new image, with a sleek and professional feel that we will continue to develop and pursue through all our campaigns over the 2014/15 season. The team has gone above and beyond their requirements to take London Irish to the next level. We couldn't have done it without them."

For Vertical Leap it's a great end to a year that has seen a plethora of other exciting achievements, including claiming Runner Up in Agency of the Year, gaining Elite Agency Status in the Drum Digital Census and being shortlisted for Marketing Campaign of the Year in the Rugby Expo Awards.

Head of marketing Andrea Wilcox says: "We are delighted to yet again be ranked as a top digital agency, and it means even more knowing that it is based on our clients' true opinions of us. Delivering excellent customer service is the most important thing for us."

The Drum is Media brand of the year and the UK's most visited marketing news website. RAR is a highly-regarded database of client recommended marketing agencies, used extensively by marketing professionals.

ENDS

Vertical Leap's full profile and client recommendations can be seen here:
http://www.recommendedagencies.com/profile/3976/

Media:

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