VeggieFocus Launches Industry-Changing Veggie Food Website

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VeggieFocus has launched a new website to help vegetarians and vegans find thousands of new veggie recipes and discover popular restaurants in more than 50 cities around the world.

The website aims to become the ultimate online platform for discovering new vegan and vegetarian restaurants nearby and exploring thousands of veggie recipes online.

The most unique concept VeggieFocus offers is the “Eat-In” / “Eat-Out” feature which gives users the choice to either find new veggie recipes to cook at home with their family or discover popular restaurants nearby to visit with friends.

“The “Eat-In” / “Eat-Out” feature is completely unique and makes it super easy to find new and exciting veggie food - we hope our website will inspire people from all walks of life to try more veggie food whether they are at home or on the go” says Nathan Schacherer, co-founder of VeggieFocus.

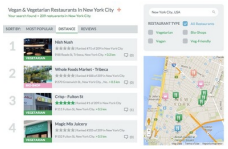
Among other features, users are able to search and browse thousands of veggie recipes, collect their favorites, save local restaurants they want to visit, write reviews about restaurants they’ve already visited, follow other users to get inspired and find new places.

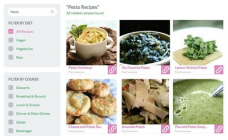
After spending the last 5 years traveling to 50+ countries around the world and frequently moving to new cities for months at a time, co-founders Nathan Schacherer and Sofia von Porat were frustrated with the difficulties of finding great local places to eat out as vegetarians and sought to find a better solution.

“When no other website we found online lived up to our expectations, we decided to take the matter into our own hands and create the online platform we wish had existed”, says Sofia von Porat, co-founder of VeggieFocus.

VeggieFocus is still in “beta-mode” and has many new features planned for the next 6 months, with the release of a free iPhone and Android app planned for January 2014.

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