VAUXHALL APPOINTS SIMON OLDFIELD AS NEW SALES AND MARKETING DIRECTOR

Tuesday 27 January, 2015

Vauxhall Motors is pleased to announce the appointment of Simon Oldfield to the new position of sales and marketing director commencing March 1st 2015.

Oldfield is a sales and marketing specialist and joins Vauxhall from Mercedes Benz where he has held a number of senior positions in these disciplines. Previous roles have included brand and sales responsibilities at Hilton Hotels and BMW respectively.

'Simon joins Vauxhall at an exciting period in the company's history,' said Tim Tozer, Chairman and Managing Director of Vauxhall Motors. 'New product introductions are creating significant sales opportunities for the Vauxhall business, with more to come this year in new Corsa, VIVA and Astra and we are embarking upon a brand journey. Simon's background and experience will bring new momentum and perspective to the business in the newly created role of sales and marketing director, a role pivotal to the success of Vauxhall's future journey.'

ENDS

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