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Vaperun.com launches Same day vape delivery service in London

Electronic Cigarette retail chain Vape and Juice has announced the launch of Vaperun.com, it's <u>same</u> <u>day vape delivery company</u> service across swathes of the South East of the UK. With a store reach

including, London, Essex, Kent, Suffolk and Somerset, Vaperun will offer same day delivery of vape

Same day vape delivery company launches in the UK

Co-founder Rachel Mason had this to say about the service:

Wednesday 16 January, 2019

products in selected regions.

Media:



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"We wanted a service with a wider same day delivery network than Amazon, stocking products that they don't. We have expert live chat answered by industry professionals and due to the limited time in transit, we can even set their vape kit up for them, ready to use. It's about bringing amazing customer service to e-commerce, that's normally only associated with bricks and mortar stores. Orders over £59 benefit from FREE same day vape delivery. That's a real first in many sectors, let alone the vape industry."

The service will run Monday to Friday offering up to two delivery windows initially. This will allow City professionals in London to get delivery to their desk late afternoon, or on their doormat for the evening.

<u>Vape and Juice</u>, the parent company, began as shoestring startup in Southend, Essex in December 2013. In this time, it has grown exponentially to become one of the largest chains of electronic cigarette retailers in the UK and has a large and well established presence in the South East. It's this established presence of 30 locations, that will enable them to operate the widest same day ecig delivery service as yet undertaken.

The company is actively seeking partners outside of their traditional operating zones to work as vape franchises in this novel ecommerce market. Vaperun has the goal of supplying same day vape delivery across all of their stores by Summer 2019 and to make inroads in the top 20 major metropolitan areas by the year end.

The service will also be offering a range of CBD products, including pet friendly CBD to cater for this equally rapidly growing sector. Operations Director Fred Wild discussed this point:

"CBD is the current hot product and due to reports that CBD eliquid is the most effective way to take the alternative therapy, the vape industry has become associated to it. We have seen strong demand for CBD oils and CBD eliquid in all of our stores, so it's important that Vaperun carries a broad range of CBD products for same day delivery too."

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