Vape retailer donates hand sanitiser to Hospice Trust

Tuesday 28 April, 2020

RED Box Vape Ltd, one of the UKs fastest growing vape retailers, have donated supplies of hand sanitiser, to the Treetops Hospice Trust based locally to their Nottingham Head Office.

Mark Shaw, Managing Director, comments:

"As a business we have adapted to the current changing situation quickly: working with our brilliant teams to ensure that customer and staff wellbeing is the priority. We've deep cleaned each store, introduced contactless payments, stopped product testing or vaping in stores – all weeks in advance of the government's guidance."

"We needed to ensure that our colleagues in our warehouse and distribution centre, our stores, in the field and our head office were and still are safe and able to keep their hands as clean as possible, so, like many we tried to buy hand sanitiser but struggled like many to buy any!"

Working with their suppliers, RED Box Vape procured a highly effective hand sanitiser which adheres to all regulatory guidelines.

After experiencing first hand the difficulty of obtaining this crucial hygiene product and it being highlighted regularly in the media as a matter of concern, the retailer wanted to be able to give back to the community and to our frontline and essential keyworkers who are going above and beyond in the fight against Coronavirus right now.

RED Box Vape recently donated 500 bottles of hand sanitiser to the Treetops Hospice Care Trust. The trust has residential homes in Derbyshire and Nottinghamshire. The care and support provided by staff at the hospice to both patients and their families is utterly selfless.

The Trust rely on fundraising and charity donations to support the day to day running of the homes and this has been affected severely by the Coronavirus outbreak, with all planned activities having been cancelled.

Mark commented:

"After hearing of Tree Top's call for support, we immediately wanted to help in any way we could – hand sanitiser is essential in keeping both staff and patients as clean and bacteria free as possible."

Julie Heath, CEO at Treetops Hospice Care, commented:

" We're overwhelmed by the generosity of RED Box Vape for their kind donation of hand sanitiser."

"Hand sanitiser is an essential hygiene item for our colleagues and this will go far in helping our nurses who are working on the frontline in the community supporting our patients and their families. We are very thankful for your donation."

The retailer have since donated further to staff at the Critical Care Unit and Cardiology departments at Basingstoke hospital following the request of one of their own colleagues whose partner is an NHS nurse working on the frontline. The media has highlighted the tremendous shortage of PPE and hand sanitisers is one of the items in need.

Another RED Box Vape colleague from one of their Vapour Logic stores in the North East was aware that their local care home, Redesdale Court was struggling for hand sanitiser as their partner works in the home and was experiencing first-hand the struggle. The retailer was more than pleased to step up and offer their support to the home and donated hand sanitiser to the staff of the home.

The impact of the Coronavirus has been devastating all over the world, but the retail group has made it clear that everyone has a part to play in the fight against the virus. Mark commented:

"Stay home. Unless you are working on the frontline or a keyworker, you have no reason to be out. Stay home, save lives, stay safe."

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