Valrhona Sponsors The Sick Children Trust Big Chocolate Tea For Third Year

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Internationally-renowned chocolate company, Valrhona, has pledged its support to The Sick Children's Trust's Big Chocolate Tea fundraising campaign for the third consecutive year to help families with seriously ill children.

Valrhona, which has been producing the world's finest chocolate since 1922, has been named as the charity's official campaign partner following three years of generous support. And now, the company is asking others to join in with Big Chocolate Tea between Friday 21 April and Monday 1 May to help The Sick Children's Trust raise over £65,000 to give families with seriously ill children in hospital a 'Home from Home' minutes from their child's bedside.

As well as sponsoring the campaign, the company which produces the finest artisan-quality chocolate, has also lent support by providing exclusive chocolate tasting tips and luxury dark chocolate squares to help promote the campaign.

Big Chocolate Tea is The Sick Children's Trust's biggest annual fundraising campaign aimed at chocolate and tea lovers. People can take part by holding a cake sale, tea party or bake-off during the last week of April and donating the proceeds to The Sick Children's Trust. Last year, Big Chocolate Tea raised £60,000 – enough to support 2,000 families with 'Home from Home' accommodation. The Sick Children's Trust is hoping it will be an even bigger success this year. **Chief Executive, Jane Featherstone, says:**

"Valrhona produces the finest chocolate and are true experts in their field, so for our Big Chocolate Tea event which combines chocolate and tea, they are the perfect partner. After a successful relationship last year, we are delighted to welcome them as our official campaign partner for this year's Big Chocolate Tea.

"Big Chocolate Tea is our biggest fundraising campaign, raising vital funds to support families with critically ill children in hospital in the UK. Thanks to Valrhona's support, we are sure this year's campaign will be our most successful yet, enabling us to be there for families with free 'Home from Home' accommodation, keeping them together just minutes from their sick child's bedside."

Supporters can choose to take part in Big Chocolate Tea at any point during the year and will receive a pack full of goodies which includes tea and chocolate pairing tips, recipe cards, cake labels, balloons, a cupcake stencil and much more. **Stéphanie Perrot, UK and Ireland Sales Manager at Valrhona, says:**

"Valrhona chocolate is the perfect ingredient for all your chocolate applications from entremets, glass desserts to petits gateaux – ideal for hosting your own Big Chocolate Tea with friends or for that winning cake in your office bake off.

"We're delighted to support Big Chocolate Tea as not only can supporters indulge in chocola-tea treats, but they can raise money for a very worthy cause at the same time."

If participants raise at least £30 during Big Chocolate Tea, they will be able to support a family with 'Home from Home' accommodation for one night**.**

For further information on how to get involved with Big Chocolate Tea, please visit: http://www.sickchildrenstrust.org/bigchoctea

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