Valhalla Named Associate Sponsor of Women’s Asia Cup Cricket 2024

Wednesday 17 July, 2024

Valhalla Named Associate Sponsor of Women’s Asia Cup Cricket 2024

Valhalla, the MMORPG (Massively Multiplayer Online Role-Playing Game) that brings a fresh spin to the classic creature-collection adventure game in a lively world, proudly announces its role as the Associate Sponsor for the Women’s Asia Cup 2024.

This edition of the Asia Cup will feature the highly anticipated and most watched Twenty20 format, and will run from July 19th to July 28th in Sri Lanka.

As Associate Sponsor, Valhalla will gain substantial visibility throughout the tournament. Viewers can expect to see Valhalla’s presence on boundary ropes, perimeter boards, mid-wicket logo mats, and various backdrops, affirming the brand’s strategic market presence and global visibility.

The Women’s Asia Cup will feature the top eight cricketing teams from Asia, including Sri Lanka, India, UAE, Pakistan, Nepal, Thailand, Bangladesh, and Malaysia. This event acts as an excellent precursor to the Women’s T20 World Cup later this year.

The matches will be broadcast live in India on Star Sports, along with several other broadcast partners globally. The opening day will see a clash between India and Pakistan.

All matches will be played at the iconic Rangiri Dambulla International Stadium, known for hosting memorable encounters in the past.

Cricket’s popularity is skyrocketing, with over 2.5 billion fans aged 16-69 worldwide. T20 cricket stands out with a whopping 92% of fans loving it. This massive interest makes T20 a perfect fit for big tournaments like the Women’s Asia Cup. According to a 2018 ICC report, 87% of fans even want T20 cricket in the Olympics. Women’s cricket is also on the rise, with two-thirds of fans excited about women’s matches. This shows just how far-reaching and popular cricket is becoming globally.

About Valhalla

Valhalla is a spin on the classic Creature-Collection adventure taking place in a vibrant and lively world. In an MMORPG, open-world, Norse mythology-inspired setting, players coexist and interact with a diverse set of eccentric creatures called Veras. Discover, tame, train, trade, and most importantly lead your Vera to tactical supremacy on the hexagonal-grid battlefield. Alongside that, alone or as a clan, partake in a dynamic, player-driven economy to rise in the community ranks and make your mark in the competitive, animated world of Valhalla.

Visit Valhalla.game to learn more!

Media:



Related Sectors:

Computing & Telecoms :: Crypto Currency :: Personal Finance :: Sport ::

Related Keywords:

Valhalla :: GamingFloki :: Tokenfi :: Coinbase :: Cryptocurrency :: Bitcoin :: Ethereum :: Blockchain :: Binance :: Altcoin :: NFT :: Defi :: Finance :: Crypto :: Metaverse ::

Scan Me:

Company Contact:

_

Floki

T. 001 786-402-1064
E. Pr@floki.com
W. https://floki.com/

View Online

Additional Assets:
https://valhalla.game/

Newsroom: Visit our Newsroom for all the latest stories:
https://www.floki.pressat.co.uk