# Vaimo Announces New Quick Launch Accelerator

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Stockholm, Sweden, May 13th 2020 — Vaimo, a full-service omnichannel agency delivering commerce solutions on the Magento and Adobe Commerce Cloud platforms, has announced the introduction of its new Quick Launch Accelerator. Designed for B2C, B2B and D2C business models, the Quick Launch Accelerator provides businesses with the means to **launch a fully-functioning and scalable eCommerce site in just 12 weeks** for long-term eCommerce growth.

## About Quick Launch Accelerator

Developed from the DNA of Vaimo's award-winning websites, the Quick Launch Accelerator combines best practices from UX, development and consulting to help businesses launch quickly and efficiently, creating continuous value and ROI in the process.

Enterprise businesses typically take anywhere from **6 to 18 months to launch an eCommerce site** fit for the modern-day customer. But Vaimo has revolutionised this process, allowing businesses to get online in just a fraction of the time. And particularly at a time when online provision is crucial to business survival, the Quick Launch Accelerator provides an accessible route to an online store that all businesses can leverage from today.

Built on the world's leading commerce experience suite and 10+ years' commerce experience, the Accelerator features pre-built, customisable stacks which businesses can leverage to reach customers at speed. Through the Quick Launch Accelerator, businesses can fast track their digital transformation and establish the foundation for sustained eCommerce growth without sacrificing on quality.

> "We wanted to help companies go to market quickly with a plan and platform that are built to scale and that they can grow with. Using a multi-phased and data-driven approach, a company will be able to produce results within months while also getting early indications of their new site's potential."
>
> **Henrik Feld-Jakobsen**, Head of Strategy & Consulting at Vaimo

Vaimo's Accelerator programme takes a building block approach so that businesses can launch quickly, expand and then scale. The lightning-fast headless PWA frontend, UX accelerator baseline design and on-site search allow for seamless cross-device customer experiences. This is backed up by a suite of features to optimise marketing, catalogue & products, check out and product information to ensure that every step of the customer journey is addressed. Now and for the first time, businesses can take advantage of this new offering to launch **a feature-rich and scalable eCommerce site in only 12 weeks**.

https://commerce.vaimo.com/quick-launch-accelerator

## About Vaimo

Vaimo is one of the world's most respected experts in digital commerce on the Magento and Adobe Commerce Cloud platform. As a full-service omnichannel agency, Vaimo delivers strategy, design, development and managed services to brands, retailers and manufacturers all over the world. Vaimo's 10+ year track record of technical excellence coupled with its proven results in helping clients succeed with business development, digital strategy and customer experience design is proudly manifested in its status as an Adobe Platinum partner. With local offices in 15+ markets across EMEA, APAC and North America and over 500 employees, Vaimo provides an international presence that allows it to cultivate close, long-term relationships with its clients.

https://www.vaimo.com/

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