

# Uzakrota Travel Forum 2024 to Welcome 15,000 Leaders of Tourism to Istanbul

Wednesday 29 May, 2024

**Uzakrota Global 2024 will take place in the WOW Convention Center Istanbul on November 15, with the support of Turkish Airlines, Tourism Malaysia, Amadeus, Paximum, Tourmania and Tour to America**

The Uzakrota Travel Summit – which was selected as one of the 10 most effective tourism events in the world by the world’s largest travel companies in 2018, 2019, 2020, 2021 and 2023 – will bring together the most important travel agencies, tourism technology companies, airlines and hotels as in the past years.

A foyer area is also allocated for networking. Approximately 250 different sized companies – from a variety of sub-sectors of tourism – will be present there in their booths so companies can introduce themselves or learn what others doing from the first hand.

More than 150 speakers will address topics such as “ Global Events and Experiences: What Comes Next?”, “Are Airlines' Holidays Programs the Next Tour Operators?”, “AI-Powered Travel with ChatGPT”, “Does Labor Challenges direct us to technology?”, “The Impact of Online Reviews on Hospitality Businesses: Managing Reputation in the Digital Era” on 6 stages in 47 sessions.

Uzakrota will also organise B2B tourism summits at Novotel Kuala Lumpur on 19 September 2024, at Radisson Hotel Baku on 04 October 2024, at Rooftop on Bree Cape Town on 17-18 October 2024 and at Narcissus Hotel Riyadh on 12 December 2024.

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