

Ugur Entegre took decision for growing its investments for the year 2016

Thursday 28 January, 2016

Ugur Entegre Gıda İrketi (Ugur Integrated Foodstuff Company) which is an investment of the Ugur Group of Companies which represents the quality both inside and outside the country for more than sixty (60) years period of time shall continue growing in the dried fig sector in which they have been carrying out activities in the year 2016 as well.

General Manager Faysal Takmaklı who made an explanation relating to this subject said that; "He have acquired a deserved place in the dried fig sector which we made a rapid entry. Whenever we evaluate the dried fig exportation season of 2013/2014, as we compare the sales figure which is reached in the first fifteen (15) days period of time (namely, between the dates 25th September – 09th October) with the first fifteen (15) days period of time of this current season (namely, between the dates 15th October – 29th October), we could obviously see an increase of 20%. Though we had encountered a delay in the process of drying and presenting to the market because of not only the negative weather conditions which are experienced in August and September months but also due to the humid air and sea winds, we expect its reflection onto our circulation in comparison with the previous year shall come true like 50%".

Mr. Takmaklı who stated that the weather conditions also affected the product quality added to his words that this situation caused an increase of 60-70 percent in the raw materials and exportation prices. "The demand coming from inside the country for the dried fig is high as well. Although it is considered as a dried fruit like snacks, also the delicious sweet and floury products which are manufactured of dried fig are highly appreciated and demanded as well. Another reason of the demand is the Asure season. There is a considerable movement in the retail sales throughout the country and in the countries in which the Turkish people live".

Mr. Faysal Takmaklı who stated that they took decision for the purpose of growth and making investments for the year 2016 in accordance with three indicators said that; "Thanks to the great interest which is shown to our products as a natural and deserved consequence of our works, we have reached our budget targets in the 3rd quarter of the year and thus we understood that we are on the correct way. We believe that we have acquired a permanent place in the market at present. We have decided to continue with growth in order to ensure its continuity and sustainability as well".

Takmaklı who said that the investments shall increasingly continue for the year 2016 completed his words by means of expressing that; "The best side of this growth for us is the contribution and employment to be provided and ensured for the regional economy. We have enhanced and increased the bar by means of revising our budget figures upward for the next year. We are doing our works not only for the following new year, but also for the future targets of our country".

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