Upcoming London IP EXPO Europe Promoted by Out of Home International Campaign

Thursday 24 September, 2015

Out of Home International, the specialist outdoor advertising subdivision of Media Agency Group, is promoting the upcoming IP EXPO Europe event at ExCel London. Working alongside the event's curator, Imago Techmedia, Out of Home International has secured both traditional and digital outdoor advertisements in some prime locations across the south east of the UK.

Ads are on show at the busy Reading and Bracknell rail stations, as well as in several spots across the capital including Exchange Tower at London's Canary Wharf. Traditional and digital advertisements both carry information on the upcoming event, which is described as 'Europe's number one IT event.'

The upcoming IP EXPO Europe takes place on 7-8 October, and is comprised of six events under the one roof; Cloud & Infrastructure Europe, Cyber Security Europe, Data Centre Europe, Data Analytics Europe, DevOps Europe and Unified Communications Europe. Those interested are able to register for the expo for free at www.ipexpoeurope.com. Highlights of the event include showcases from the likes of Google, IBM and Microsoft.

Managing Director of Out of Home International's parent company Media Agency Group, John Kehoe, said:

> "Out of Home International and Imago Techmedia have come together to coordinate an effective and eye-catching advertising campaign in order to promote upcoming IT event, the IP EXPO Europe. We're delighted to have this campaign live and I'm confident we'll see some brilliant results.

Media:



Related Sectors:

Computing & Telecoms :: Consumer Technology :: Media & Marketing ::

Related Keywords:

It Event :: Ip Expo Europe :: London Advertising :: Dooh :: Ooh :: Out Of Home London :: Advertise London :: Rail Advertising :: Imago Techmedia :: Out Of Home Intl ::

Scan Me:

Company Contact:

Out of Home International

T. 08451637907
E. lauras@mediaagencygroup.com
W. https://www.oohinternational.co.uk/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.oohinternational.pressat.co.uk