Unstoppable North Somerset mum raises over £1400 for pancreatic cancer charity

Friday 19 July, 2013

Energetic Isabelle Pearcey, a full-time mum from North Somerset, has raised over £1400 for Pancreatic Cancer Action undertaking a variety of fundraising activities, including a challenging 26.2 mile walk from Stonehenge to Avebury on 29th June.

Last August, Isabelle received the devastating news that her father in law had pancreatic cancer. Currently only 3% of those diagnosed with this form of cancer survive beyond five years.

“Unless affected directly by it, pancreatic cancer is something many of us know little about,” says Isabelle. “It is a silent and aggressive cancer which is difficult to diagnose and sadly in the majority of cases, it is identified too late for surgery to take place - the only possible cure. Thankfully my father in law is one of the lucky ones and was diagnosed in time for surgery.”

To raise vital funds, Isabelle crossed spectacular chalk downs and took in the highest point in Wiltshire (295m) during her walk across the Wiltshire and Salisbury downs, which saw over 100 walkers take on the challenging trekathon.

Isabelle said: “I really enjoyed the event even if it was quite tough (hills, some difficult terrain and a boggy marsh to cross were some of the excitements of the day!!), but the scenery all along the route was both varied and breathtaking and I met some amazing people.

Her other fundraising efforts include dying her hair purple, and running a successful charity auction. Isabelle sourced some fantastic prizes for the auction, including a signed piece of artwork from renowned artist, Kerry Darlington, and a gorgeous purple elephant designed exclusively for the auction. Pancreatic Cancer Action is committed to working towards earlier diagnosis of the disease so that surgery, currently the only cure, is made available to the sufferer.

“I am always looking for ways to raise money for Pancreatic Cancer Action, who are focussed on raising awareness of this grim disease and I am very proud that all my fundraising efforts for the charity will help make a real difference.

Ali Stunt, Chief Executive at Pancreatic Cancer Action and a pancreatic cancer survivor, said: ‘We are extremely grateful to Isabelle and all the time and energy she put into this trekathon for Pancreatic Cancer Action.

"As a charity, we rely on the generosity of individuals like Isabelle to help us increase the numbers who survive this grim disease.”

From running your local 5K to skydiving, and cycling from London to Brighton to walking the Great Wall of China, Pancreatic Cancer Action has a number of ways you can take part in a fun fundraising activity. To find out more, please visit http://pancreaticcanceraction.org/support-us/fundraise/ or call 0303 040 1770

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