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### Universally Speaking announces new venture – Universally Apps

Tuesday 12 May, 2015

Universally Speaking, one of the video game industry's more widely known and best loved localisation and QA experts has today launched further into the digital market with its newest venture: Universally Apps.

"Being in the digital entertainment industry for 10 years has broadened our minds and expanded our talents further than ever before, and now we want to help more businesses achieve their goals" said Universally Apps CEO Vickie Peggs. "We've seen the digital and mobile markets change rapidly since we started, and with the arrival of even more smart devices to an increasingly inter-connected world we feel it's time that we expanded our horizons too".

Universally Apps is dedicated to provide the best Translation and Testing services to the digital & mobile industries. Its team are leading experts in providing not only the best Translation and Testing services for your business, but also the consumer – allowing small and large enterprises to reach a global audience with ease.

"We're here for all aspects of the digital process" said Universally Apps Managing Director Joanna Xenophontos. "Not only do we specialise in Translation and Testing, but we have the knowledge and expertise to help businesses create and develop their App, and have the most successful launch possible".

#### About Universally Apps

Universally Apps, (part of the Universally group, which includes our sister company – Universally Speaking) has been at the forefront of the latest digital and mobile technology since the beginning.

We live in the Apps market and through our service levels we work with our clients to maximise the return and minimise the risk associated with launching an app into the big wide world.

Services include; Translation, Testing, App Development, Consultation

Let us help your APP be a UNIVERSAL success.

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