Unique designs make GWCT Christmas cards a ‘must-have’

Thursday 6 October, 2022

GWCT Christmas cards 2022 now available www.gwctshop.org.uk

A new range of Christmas card designs celebrating the British countryside with humour and affection is now available from the Game & Wildlife Conservation Trust (GWCT) Shop.

The collection features new designs from the ever-popular cartoonist Loon. In ‘No Rudolf’, Santa’s favourite reindeer is seen abandoning the sleigh and heading into the distance after a lady reindeer. A new mixed pack of Loon’s hilarious designs is also available.

Some of the country’s most renowned wildlife artists have also created exclusive new paintings to grace the 2022 GWCT Christmas card collection. In ‘Across a Christmas landscape’ by Owen Williams, a woodcock flies above a snowy hillside. Quarry species in striking winter landscapes also feature in ‘Red Grouse in Snow’ by Roger Mcphail and ‘Winter Pheasants’ by Jason Lowes, while bright plumage lends festive colour to ‘Waxwings’ by Ashley Boon.

GWCT Shop Manager Beverley Mansbridge said: “Demand for the cards seems to grow each year and people order early, meaning that we often sell out well before Christmas. Everyone loves that the card designs are unique.

“We are very lucky to have such talented artists willing to design cards for us and help to support our important research.”

Each pack includes 10 high quality cards with the greeting 'With Best Wishes for Christmas and the New Year'. Christmas card overprinting is available for corporate and private orders.

Packs of ten cost £5.95, excluding the slightly larger Loon designs which costs £6.95. All proceeds from the card sales go towards supporting the Trust’s work.

As well as cards, the GWCT Shop offers a range of goods ideal for Christmas gifts, including ties, cufflinks, Chilli’s water bottles and a range of books for all ages.

To order, visit www.gwctshop.org.uk

The deadline for postal orders on cards is Friday, November 18.

Ends

Note to editors:

The Game & Wildlife Conservation Trust – providing research-led conservation for a thriving countryside. The GWCT is an independent wildlife conservation charity which has carried out scientific research into Britain’s game and wildlife since the 1930s. We advise farmers and landowners on improving wildlife habitats. We employ 22 post-doctoral scientists and 50 other research staff with expertise in areas such as birds, insects, mammals, farming, fish and statistics. We undertake our own research as well as projects funded by contract and grant-aid from Government and private bodies.

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