

Unique Business Start-Up Programme Launches For Student Entrepreneurs Worldwide

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Young people worldwide are being given the chance to plan and run REAL businesses through the School Enterprise Challenge.

The awards programme, run by UK charity Teach A Man To Fish, is now in it's 7th year. **In 2016, 50,000 young people planned and ran a wide variety of businesses ranging from Games Console Rental in India to a Brass Band Entertainment Service in Uganda and even a Banking Cooperative in Peru!**

From coming up with a business idea and writing a business plan to actually launching the school-based business, young people worldwide are having the opportunity to go on their very own entrepreneurial journey. **Having fun along the way, they also pick up essential 21st Century skills such as communication, teamwork, financial management and problem solving.**

A student at Mount Litera Zee School in India explains just how much impact the programme has had: **"It gave us a totally new experience in school. It made us full of zest to be back to school every day to move another step ahead to run our business. We got a new career prospect of starting our own business and to be entrepreneurs."**

As well as being fantastic educational tools, these businesses are also a great way to generate extra income for schools and develop the abilities of teacher too. **"It makes teaching and learning easier"**, says a teacher in South Africa. **"The most important thing about the School Enterprise Challenge is that it links with the curriculum. It makes learners want to come to school regularly and improves their performance . It makes our learners want to be Employers not Employees."**

It's completely free to take part and registration is now open at www.schoolenterprisechallenge.org

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