

Unibet Group Donates Free Betfilter Licenses to Problem Gambling Support Charity

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Leading online gambling operator Unibet Group has made up to 100 Betfilter licenses available to clients seeking specialist problem gambling therapy through the charity GamCare.

Betfilter is an online software service that can help consumers block themselves from accessing from all gambling operators, helping them to stay in control of their gambling. This software is easy to install and will only block relevant gambling websites.

GamCare is the leading provider of information, advice, support and free counselling for the prevention and treatment of problem gambling across Great Britain.

Dirk Hansen, CEO at GamCare, says: "Self-exclusion may not be the whole solution for somebody concerned about their gambling, but it can certainly help if someone recognises that gambling may be a problem and we believe many of our counselling clients will benefit from this additional support. For anyone who needs advice about problem gambling, our trained Advisers are available on the National Gambling HelpLine, Freephone 0808 8020 133 or via web chat at www.gamcare.org.uk, seven days a week from 8am – Midnight."

Henrik Tjärnström, CEO of Unibet Group, says: "In Unibet Group we are passionate about doing the right things for our customers and at the heart of this is player protection. That is why we take a proactive approach to player safety, promoting responsible gaming in a safe, secure and supportive environment. Providing Betfilter free to customers who needs this support is key to building a sustainable business."

For more information, visit www.gamcare.org.uk

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For more information or accompanying images please contact Catherine Sweet, Marketing and Communications Manager, at catherine.sweet@gamcare.org.uk or on 020 7801 7000.

Notes to editors:

- GamCare is the leading national provider of information, advice, support and free counselling for the prevention and treatment of problem gambling. Our expert services are confidential and non-judgemental.
- GamCare operates the National Gambling HelpLine on Freephone 0808 8020 133 or via web chat at www.gamcare.org.uk. Advisers are available 8am – Midnight, seven days a week.

Moderated chatrooms are also open daily, and peer-to-peer support is available through the GamCare Forum. For more information on GamCare counselling services, visit www.gamcare.org.uk/free-counselling

- For more information on GamCare Certification and Social Responsibility Training visit www.gamcare.org.uk/training-and-certification
- Unibet Group is one of the largest online gambling operators in the European market with over 14.1 million customers worldwide. Unibet Group offers pre-game sports betting, live betting, racing, poker, casino and games and bingo through several subsidiaries and brands. For more information visit <http://www.unibetgroupplc.com/>
- For more information about Betfilter visit <http://www.betfilter.com/>

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