UK's leading freelancer platform YunoJuno reaches half a billion £ in freelancer bookings

Thursday 16 December, 2021

YunoJuno reached £500m in freelancer bookings in December, 2021. The YunoJuno platform has seen 100% growth in the year as it becomes the leading provider and management platform of professional freelancer engagements in the UK. Client wins such as Google, BBC and Deliveroo have not only contributed to its stellar growth but has also broadened the sectors YunoJuno now caters for in managing an organisation's entire freelance workforce.

The implementation of IR35, the UK Government's long awaited tax reform for self-employed individuals, combined with the effects and bounce-back of the economy post COVID-19 has led to more companies opting for solutions to strategically deploy a more agile workforce whilst still maintaining compliance and efficient payment processes. YunoJuno's all-inclusive suite of services enables companies of any size to find, manage and pay vetted freelancers through a single platform. The £500m is a strong validation of the company's vision to adapt to the changing face of the labour market and is on target to surpass 2021's growth as it expands its operation globally.

YunoJuno's CEO, Runar Reistrup had this to say about the 500m milestone:

As the great resignation gathers momentum among existing talent and studies show that 50% of the future workforce about to enter the market prefer a flexible freelance career to a traditional career path, companies in all sectors are finding that an agile and digitally native freelance workforce will be a key factor of their future success. YunoJuno is enabling and spearheading this transition both for the top-tier professional freelancers and many of the world's leading companies.

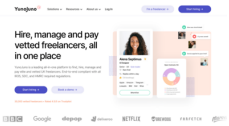
YunoJuno's Founder & Executive Chairman, Shib Mathew, noted:

"We are extremely proud of reaching this milestone. Our vision of connecting the world's best freelance talent with the world's most innovative companies in a direct, transparent and efficient way was validated from the moment we launched the platform. It's great to see that validation continually gains steam as the world discovers the strategic advantage an agile workforce can have to any organisation."

About YunoJuno:

YunoJuno is a leading all-in-one platform to find, hire, manage and pay elite and vetted freelancers. With over half a billion pounds in freelancer bookings, YunoJuno is at the forefront of driving a more agile approach to the future of work.

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