

# **UKs Largest Independent Online Fashion Store**

**Tuesday 26 May, 2015** 

The UK online fashion scene has a new star, set to take on the biggest names in the business of women's clothes online. Although <u>Laila</u> is new to the market place, they have already been described as the largest independent online fashion retailer in the UK. This is due to the huge variety of products they sell, including women's fashion clothing and men's fashion online. They plan to offer over 10,000 items on their store, with almost 500 already listed on the Laila website.

The vibrant, youthful styles sold by Laila are inspired by <u>designer fashion</u>, allowing the consumer to purchase the latest trends at affordable prices. Some of the <u>women's fashion</u> for sale online at Laila includes tops and dresses, and a wide selection of accessories. They also sell men's shirts and T-shirts. <u>Laila</u> has a particularly large range of <u>dresses</u>, and the top trends from the high street are all featured, from bodycon and bandage, to skater and peplum.

Laila products take inspiration from all the designer and high street women's clothes shops we know and love, but they are much better value for money. Prices in the women's clothes sale start at GBP11.99, while men can pick up a serious bargain with <u>T-shirts</u> available from GBP3.99, and the ladies can add some accessories to their outfits from just GBP1. The items on offer range from everyday basics to glamorous evening wear, such as party dresses, which means customers can put together a whole new wardrobe featuring cheap women's fashion and men's fashion online for every occasion from Laila.

A company spokesperson for <u>Laila</u> said: "We think everyone deserves to look great, no matter what their budget is. That's why we've selected a range of great quality clothes inspired by catwalk trends and celebrity styles to launch our new online store."

Laila may be based in the UK, but they have big plans to become an online fashion destination for shoppers worldwide. The website is accessible in several languages: <a href="Spanish">Spanish</a>, <a href="Arabic, German, Russian">Arabic</a>, <a href="German, Russian">German</a>, <a href="Russian">Russian</a>, <a href="Arabic, German, Russian</a> and <a href="English">English</a>. Their products can be delivered around the world, including Europe, the USA, Australia and more, and they are keeping international delivery rates low to ensure Laila clothes are affordable for all. No matter where the customer lives, they will never pay more than GBP9.99 in delivery fees.

With an irresistible offering for fashion-focused men and women, Laila is set to become a big name in online retail in 2015. For more information on the company and their products, please contact Jay at 020 3239 9602.

Laila online store is a store based in London but with a larger online customer base of men and women fashion clothes. The store has a wide range of designs and colours for women and men clothing. It strives to bring latest trends of clothing on the doorstep of customers at affordable prices on the market. An indication of affordable may be seen with a 10% discount when women purchase clothes above GBP50.

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