

## UK's First Student Ridesharing App Launches

Monday 15 January, 2018

**UniLift. The new student ridesharing app. NOW LIVE on iOS and Android.**

The UniLift app helps students save money by allowing users to share the cost of travel. It also facilitates a sociable travel experience and promotes an eco-friendly, sustainable travel solution. Rides are already available to Nottingham students with additional U.K. locations being rolled out through 2018.

UniLift was born from the idea of not only 'carpooling' or 'ridesharing' with your peers but also meeting new people, sharing experiences and creating lasting memories of your student days. The app allows students to both offer and find rides at a mutually agreeable price without the awkward conversations about exchanging cash.

With safety at its forefront, the app includes features such as driving license verification, real-time tracking and feedback systems. Profile verification via university .ac.uk email addresses ensures only students can sign up to the service. Users are also provided with a 'student-service' WhatsApp number to help answer questions speedily and efficiently.

UniLift offers 'travel seats' to students which are on average 15x cheaper than taxis and 5x cheaper than trains. Market research indicates that **students stand to save up to £350 per year** by using the app. In an era of rising tuition fees & living costs, UniLift is delivering real value to students. A cost effective & eco-friendly shared travel experience, whilst circumventing public transport delays makes UniLift a compelling travel option.

24 year old Nottingham founder Roshan Sood...: "I was inspired during my year abroad when I was saving money on travel whilst meeting amazing, like-minded people. It struck me that reliable ridesharing services weren't as easily available in the U.K.as they are in Europe."

"As every traveller knows, a journey can provide opportunities to meet new people and share unique experiences," says Sood. "Students travel regularly but public transport fares are prohibitively expensive – especially when you're on a tight budget. Student travel should be affordable and sociable and it is our mission to make it so. It's not just 'carpooling' or 'ridesharing' but also about creating opportunities to connect whilst saving money-whether it be a long journey or a brief trip."

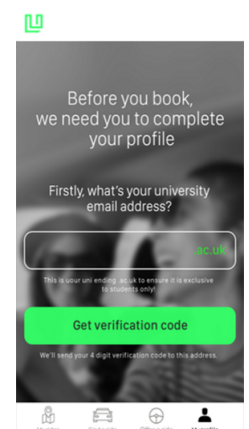
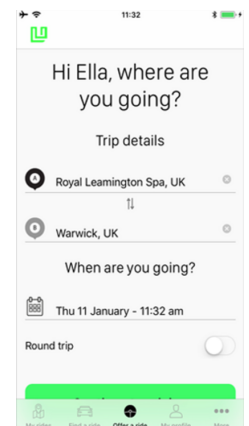
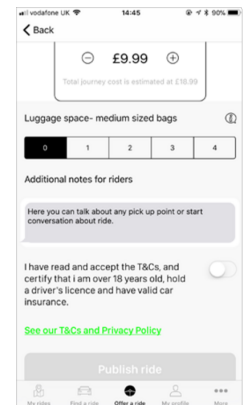
The app is perfect for city-hopping, end of term travel, festivals, road-trips and weekends away, enabling safe, sociable & sustainable travel for the student community. User friendly features include ApplePay, instant messaging and personal profiles.

The UniLift app is live now on iOS & Android.

Exclusive Nottingham Launch in partnership with 'Crisis' on Wednesday 31<sup>st</sup> January 2018

Event hosted at Rock City, 8 Talbot St, Nottingham, NG1 5GG. ALL SOLD OUT!

### Media:



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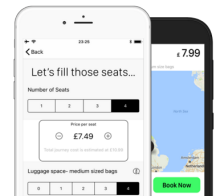
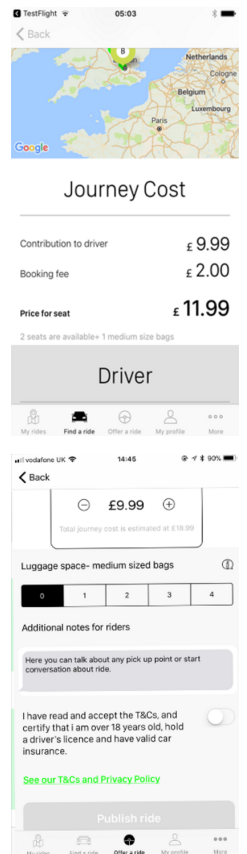
#### Additional Assets:

App Preview Video

Launch Party Promo Video

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.unilift.pressat.co.uk>



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## Related Keywords:

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