

UK's First Digital Assets Management Consultancy

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YB & ASSOC is the UK's First [Digital Assets Management](#) Consultancy – We offer Digital Assets Management Consultancies, Audits as well as traditional [Digital Marketing Services](#) in all disciplines on an on-going or one-off basis – We're based in Old Street, London.

The company was founded early 2013 by Yann Beuzit, a London based Entrepreneur, Digital Marketing Professional, [PPC Consultant](#) with many years' experiences working for leading London digital media agencies as well as Internet giants such as Amazon.com and Microsoft.

The Digital Assets Management concept originates from the convergence of [Digital Marketing](#) and [Business & Management](#) – We integrate both worlds to help organisations to better leverage their Digital & Business Assets all together, bringing an all-new and alternative approach to the market.

YB & ASSOC is a Boutique, we don't focus on main streams or mass markets, we look after only a few clients but like nobody else – We are straight talking, we don't do hard sell, we deliver real, innovative, creative, integrated, technical expertise, quality work and we are risk takers.

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DIGITAL ASSETS MANAGEMENT

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