UK Retail Price Comparison Website Launched

Friday 24 January, 2020

Pricedrone.co.uk has launched its new price comparison retail website that helps UK consumers find great deals from over 10,000 online sources. With the numberof online retail shops increasing every year, it's easy for the average consumer to become overwhelmed with the several options that are available when purchasing a product.

Given that Pricedrone.co.uk is a price comparison website, it does not sell its own products; but it does offer consumers a number of features that benefit the consumer.

Pricedrone.co.uk groups similar products together under one listing, to make it easier for the consumer to browse products and make purchases. In addition, Pricedrone.co.uk includes a wide range of product categories, with a focus on showing price comparisons for appliances, electronics and video games. One feature that shoppers may find useful is the ability to display all of the products for a retailer, where the retailer has the lowest price in comparison to the price of its competitors. Pricedrone.co.uk also allows shoppers to sort on a custom metric called 'Deal Ranking', which helps to identify products that are excellently priced.

Kevin Allman, Lead Engineer of Pricedrone.co.uk said at the website launch 'We wanted to have an easy-to-use website that included prices from as many UK websites as possible. Using a combination of UK shop feeds and our web crawler Pricedrone-Bot, we've managed to include prices from over 10,000 shops but we're only at the beginning our journey'.

UK Retailers who would like to have their website included on Pricedrone.co.uk should contact the Pricedrone.co.uk team. Even if the retailer is unable to supply an online web feed, it may be possible for Pricedrone.co.uk to obtain the prices from the retailer's website via the Pricedrone-Bot web crawler.

The Pricedrone.co.uk team can be contacted for more information via the Contact Us page on Pricedrone.co.uk.

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Pricedrone

E. pricedrone@mylowprice.co.uk
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