UK Non-Profit Challenges World Cup Fans to Stand Up to Domestic Violence

Thursday 29 May, 2014

The 2014 World Cup is here. The weather is getting warmer, more drinks will be consumed, emotions will be heightened, and none of this excuses violence. Research shows a sharp increase in the reports of Domestic Violence during the event in the past, almost 30% around the UK, and this cannot go unchallenged. We are asking that individuals, organisations, and media stand together this World Cup season to say 'No excuses'.

Media coverage on this issue is imperative in order to help reach the public and give them the opportunity to join in this conversation. Reports of temporary shelters being set up in preparation for the World Cup and the rise of violence, show that the voluntary and support sector is taking this risk seriously. They are devoting valuable resources to help meet the rise in violence with a rise in support, but they cannot work in isolation. While their preparation is certainly best practice, the need for it is tragic. Please do consider sharing our campaign with your audiences. Increased violence during the World Cup should not be something we accept or normalise. It must be challenged.

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