UK launch of eyewear for people with large heads

Wednesday 27 November, 2013

Fatheadz – have launched a range of Optical frames & Sunglasses into the UK for large headed Men & Women. There are hundreds of thousands of people in the UK who have large heads, finding eyewear to fit them has always been a problem as eyewear is traditionally manufactured to fit only “average” size heads.

Peter Watson Managing Director of Fatheadz UK, said:

“We are looking forward to working in partnership with Opticians in the UK to get the Fatheadz range in the shops. There is a very real need for a range of larger size eyewear, people with big heads shouldn’t have to make do with uncomfortable ill fitting frames.”

About Fatheadz:
Fatheadz was founded in 2004 by Rico Elmore in Brownsburg, Indiana, USA. It has enjoyed considerable success and now supplies its products to Walmart as well as hundreds of Opticians across the USA. The product range is extensive, Optical Frames and Sunglasses for all style and budget preferences for both Men and Women.

Fatheadz UK is the sole distributor for the Fatheadz range in the UK. The full range is available to buy online at the Fatheadz UK website or at Retail Partners.

For more information, please visit: http://www.fatheadz.co.uk
Twitter: http://twitter.com/fatheadzuk
Facebook: http://facebook.com/fatheadzuk
Fatheadz UK will be exhibiting to the trade for the first time at 100% Optical 16th to 18th Feb 2014.
For more information, please visit: http://www.100percentoptical.com/exhibitors/126-fatheadz-uk

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