UK Hearing Care show their support for the British Tinnitus Association

Monday 4 September, 2017

04 September 2017 – UK Hearing Care, based in Risley, near Warrington, has pledged their support of the British Tinnitus Association (BTA) by becoming a Corporate Member of the charity, helping to raise awareness of tinnitus and to support the BTA's services helping those affected by the condition.

The BTA is the only national UK charity solely dedicated to those with tinnitus - a term that describes the sensation of hearing a noise in the absence of an external sound. For the last 35 years the charity has supported the one in ten people in the UK who experience tinnitus and in particular the 10% of those with tinnitus who find it severely affects their quality of life.

Clare Kewney, Business Development Director at UK Hearing Care, commented: "UK Hearing Care is the only national independent hearing care provider in the UK. Our service is designed to meet the needs of anyone wanting to know more about their hearing and associated difficulties, including tinnitus.

"Our clinicians are often asked to help people with their tinnitus, either alongside hearing loss or as a standalone issue, as tinnitus affects so many people across the country.

"Some people's experiences of tinnitus are truly life-limiting, so telling them to just live with it or saying that there is no solution to their problems is simply not good enough. By working together with the BTA and jointly offering information, advice and support, we feel this is the first step to helping people live better with their tinnitus."

"As a Hearing Aid Audiologist, I have worked with the BTA on many occasions. I wanted UK Hearing Care to become corporate members so that we could unify our efforts; doing whatever we can to raise awareness and provide support for the invaluable work the BTA undertakes."

Helen Goldsby-West, Head of Major Giving for the British Tinnitus Association, said: "Last year, the BTA supported over 335,000 people. To do this, we are reliant upon the generous donations of our fundraisers and supporters, and contributions from Corporate Members like Hidden Hearing. We receive no government support and need to raise over £500,000 this year to continue our much needed work. The Corporate Membership scheme is a great way for organisations to demonstrate their commitment to our work and the wider tinnitus community. We are extremely grateful to Hidden Hearing for their backing in our endeavours."

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The British Tinnitus Association website is www.tinnitus.org.uk. For more information about UK Hearing Care, visit www.ukhearingcare.co.uk

- **Ends -**

Editors Notes

About the British Tinnitus Association

The British Tinnitus Association (BTA) is an independent charity which supports thousands of people who experience tinnitus and advises medical professionals from across the world.

The BTA is the primary source of support and information for people with tinnitus in the UK, facilitating an improved quality of life. They aim to encourage prevention through its educational programme and to seek effective treatment for tinnitus through a medical research programme.

The support the BTA offers to 335,000 people per year who are affected by tinnitus is reliant upon the generous donations of their supporters and fundraisers. They receive no government support and need to raise half a million pounds each year to continue their UK wide support. Donations can be made via www.tinnitus.org.uk

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Related Keywords:

Tinnitus :: Member :: Help :: Support :: Advice :: Hearing :: UK :: Care :: Risley. Warrington ::

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The experienced team at the BTA understands the impact that tinnitus can have on the lives of those who experience tinnitus and those who live with them, so seeks to provide the most appropriate and expert advice and information free of charge – via a confidential freephone helpline on 0800 018 0527 and online at www.tinnitus.org.uk. The BTA can also post printed and audio information and advice.

Visit the BTA's Facebook page at www.facebook.com/BritishTinnitusAssociation and follow the BTA on Twitter at www.twitter.com/BritishTinnitus

About tinnitus

Not an illness or disease, tinnitus is a term that describes the sensation of hearing a noise in the absence of an external sound. The noise can have virtually any quality. Ringing, whistling, and buzzing are common, but more complex sounds may also be reported. Troublesome tinnitus can be very distressing for the affected individual, and issues may arise with sleep, concentration and mood. However, in many cases, subtle changes in people's environment can address these issues, and improve quality of life.

About UK Hearing Care:

UK Hearing Care is a national hearing care provider, offering a wide range of services to help you with your hearing and associated difficulties. We will guide you through the process from start to finish, whether you're looking for information and advice about hearing, and the options available to improve your hearing abilities; or support and advice on associated difficulties, such as tinnitus. We work in your local community offering services in comfort of your own home, or at a handy location close to you such as an Age UK office, independent opticians, health and mobility centres, or GP practice throughout the country.

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