

# UK digital start-up makes it easy for Airbnb property owners to manage their property remotely

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Airbnb Manager, a new digital start-up, is going to change the way Airbnb / serviced apartment owners manage their short-term rentals, by providing on demand services that can be booked directly from their online platform. Airbnb Manager was founded by a

property entrepreneur Shah Karim and is backed by Sovereign Proptech.

Now, Airbnb / serviced apartment owners based in Birmingham have an affordable and dedicated local online service to engage with Birmingham's rapidly growing short term apartments offerings including studios and luxury penthouses.

AirbnbManager.co the online platform enables owners to select and book the on demand services, which range from meeting and greeting guests, check in / key release, check out and condition check, professional cleaning services and linen services. This will save apartment owners time and effort on managing their property.

Airbnb Manager has dedicated team members who are all based in central Birmingham and have experience in property management and hospitality. Their motto is to be only 15 mins away from any of their client's properties. With the introduction of these services, property owners are encouraged to focus on marketing and booking their apartments to the rising tide of short term guests and to leave the essential guest management and property maintenance components to Airbnb Manager.co.

AirbnbManager.co has been launched in both web and mobile compatible versions. This means that owners can use their services at their desk or whilst on the move with their mobile phone. They can book services in real-time, select and confirm guest move in / out dates and times, and even pay for their services online.

On the launch of this portal, Shah Karim, Director of Airbnb Manager, said Birmingham has one of the fastest growing short-term rental markets in the country. Hence, it needs a local portal with a dedicated local team that enables property owners to remotely and seamlessly manage their apartments. We want to make it easy for owners to promote their properties and secure bookings, whilst we take care of guests and ensure that properties are welcoming and refreshed, whether this is on a regular or ad-hoc basis.

"We are passionate about Birmingham and passionate about short-term accommodation", said Shah Karim. "We feel we are on an exciting journey by focusing on Birmingham city centre".

With the online on-demand Airbnb management services starting from £35 for check ins and £35 for a full clean for a 1 bed apartment, property owners are assured of competitive rates and professional services

With a variety of pricing options available and an array of on-demand services, www.airbnbmanager.co is the flexible, affordable option for property owners looking to target a fast growing pool of short-term guests without dealing with the day-to-day property management.

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