UK Charity Releases World Cup Video and It Goes Viral

Wednesday 25 June, 2014

Yesterday, London based charity Tender Education and Arts released a 40 second film titled 'Woman's Reaction to England World Cup knockout' and within 24 hours the film has had almost 142,000 views. The numbers continue to climb.

The film, which seeks to raise awareness about the shocking rise of domestic violence during the World Cup, is being shared by Twitter users all over the world along with the hashtag #STANDUPWORLDCUP. The organisation is asking people to join the movement.

For more information about Tender and the work they do, please get in touch.

Media:

Related Sectors:

Media & Marketing :: Public Sector & Legal ::

Related Keywords:

World Cup ::

Scan Me:

Company Contact:

Tender Education and Arts

T. 02076974279
E. rebecca@tender.org.uk
W. https://tender.org.uk

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.tender-education-arts.pressat.co.uk