

UK Challenge announce roll out of the World Challenge Series

Thursday 9 August, 2018

- World's No 1 corporate team building event to re-launch the hugely successful World Challenge Series in 2019
- The World Challenge Series is based on the Iconic UK Challenge
- Headline Partner will be announced in due course

London – 9th August 2018 – Marco Polo Events, a company dedicated to providing outdoor team-building opportunities, and the owner of the <u>UK Challenge</u>, an iconic event that takes place over three days involving over 500 company executives has today confirmed their intention to re-launch the World Challenge Series in 2019.

The planned roll out in selected locations across the globe comes at an exciting time as leading businesses strive to look at more innovative and cost effective ways to build teamwork (and encourage wellness) within their organisations.

MPE CEO, **David Moran**, commented, "The return of the World Challenge Series is long overdue but eagerly anticipated. We have a unique event that our clients return to year after year recognising it as one of the best investments they make in their people and the International roll out is the logical next step. Conscious of the need to maintain the integrity of the brand and the quality of the event the final decision on venues will be decided in due course in consultation with our local and future headline partners"

Adding to those comments, **Peter George**, Chairman of MPE said, "Our clients have been asking about the return of the World Challenge Series for several years now and I am delighted that we have now been able to commit to making it happen. The choice of headline partner is important in the process and will be a company that understands our ethos and the benefits of the positive association. We are still open to discussions in this area with companies who share our goals"

To watch the UK Challenge's 2018 event video, visit our youtube channel at:

www.youtube.com/watch?v=iSc-9X5NWZc

-Ends-

Contact details

Marco Polo Events Tel: 07887 848580
David Moran, CEO Email: david.moran@ukchallenge.co.uk

About UK Challenge

Celebrating it's 30th birthday this year, the UK Challenge is the World's Number 1 corporate team-building event. This powerful combination has proven to deliver long lasting business bene?ts to the individuals and companies that take part. Relying on their teamwork, communication and ability to work under pressure to solve clues, decipher codes and complete puzzles, whilst running, cycling or Canoeing, they must bid to outsmart their rivals and complete a series of missions in the least amount of time possible. The next UK Challenge event will take place 4th – 7th July 2019 in Snowdonia, Wales.

Website: http://www.ukchallenge.co.uk/Home-Page.html

Facebook: https://www.facebook.com/ukchallenge

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Company Contact:

Marco Polo Events

T. 07887848580

E. <u>David.moran@ukchallenge.co.uk</u>

W. https://www.ukchallenge.co.uk

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