UK-based Watch Brand Hollander Giving Away 10% Equity To Its First Customers

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A new men's watch brand, Hollander®, is offering 10% of its equity to customers who buy the first edition of the product during the pre-sale.

The Hollander® Founder and CEO, Conor Logue, has announced his intentions to giveaway 10% of his company's shares to any customers who purchase a watch during the presale period - set to run until 10th November at 9 pm.

The Limited 1st Edition of the Hollander® watch will launch on 14th October at shophollander.com, and it's expected to sell out quickly. The Founder has been quoted on his reasoning for the launch and share giveaway promotion:

"I wanted to create a product that not only I, but future consumers, would be proud to wear. At the same time, I had a desire to create something that was more than just a timepiece on your wrist," said Logue.

"That's why I'm giving away a share of the company to anyone who purchases a watch from the 1st Edition range. I want to build Hollander on the foundations of loyalty and affinity - I see no better way to do so than offer the earliest supporters something in return."

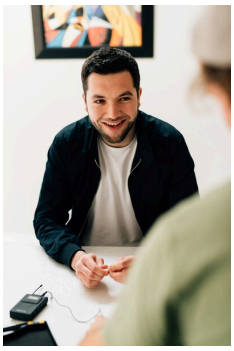
The 1st Edition was built for the man who wants something different. Using a Swiss 5030D movement along with stainless steel casing and Sapphire Crystal Glass, each watch has been built with the highest quality in mind.

The 1st Edition will retail at £99. All pre-order payments only be charged prior to delivery.

Company Information

Hollander® is a men's watch brand based in Northern Ireland. The company was founded on the premise of difference. Creating a watch that is different from the rest is one thing, but creating a brand that is different; that's another thing altogether. We prioritise exclusivity at Hollander®. One new product each month. Available for one month. Never to be released again.

Media:













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