

Ugur Companies Group Continues to Distribute Prizes to Its Social Media Followers

Tuesday 19 January, 2016

With the arrival of 2015, speeding up its social media activities, Ugur Companies Group keeps its followers happy with prize competitions. Organizing one competition after another for its online followers, the companies group distributes a big number of gifts to its followers.

The group also holds organizations which enables its competitors to show their knowledge, speed and talents on top of their daily shares. With the puzzle competition organized on Mondial, www.facebook.com/mondialturkiye, the winner was given the prize of one of the pen helmets, helmets with jaw opening, closed helmets and cross helmets on www.kaskcim.com owned by Ugur Companies Group. It also pleased the motorcycle fans by organizing campaigns with titles including "Brand of the Perfection" and "The perfect photo of the month with Mondial".

The winner of the Question-Answer competition organized on Ugur Cooling Facebook page and finalized in April was given his prize. Having won an Ugur deep freezer with UCF 210 SSL A++ super energy saving and 190 litre inner volume after answering the questions the fastest and correctest thanked Ugur for his prize.

The most recent competition by Ugur Companies Group came from the Facebook page of www.ugurlulezzetler.com. The first, second and third winners who record the most delicious food within the shortest time possible and share the video on Instagram and Vine using the hashtag #H?zI?veLezzetli will be selected at the end of April with the jury decision and shall be awarded with one of the practical and elegant products of Ugur, "Assurance of Freshness"

"All these are small gifts to our followers from us. These are the results of our modest work to make ourselves worthy of their interest in us. We are always doing our best to present them with the most perfect, delicious, fresh products." commented the marketing brand head and added the following: "Now is the time for going online on computers and smart phones. There is almost no user left with no social media membership. Some of these users include our customers. In these competitions that we organize which include current and social content, the goal is to distract our followers from the daily chaos for a short time and make them happy with this little gifts."

There are many daily interesting shares on the social media pages of Ugur Companies Group which also include the product range of the company from deep freezers to bottle coolers, from motorcycles to scooter and latest bulletins regarding its brand activities.

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